## SEIKO

# FY2014 $3^{\text {rd }}$ Quarter <br> Consolidated Results <br> (Fiscal year ended March 31, 2015) 

February 12, 2015

## 1. Business Results

2. Financial Forecast for FY2014

## 1. Business Results

## FY2014 Statement of Income (Apr. 2014 - Dec.2014)

## SEIKO

| ( Billions of yen ) | FY2013 <br> Q1- Q3 |
| :--- | ---: |
| Net Sales | 225.6 |
| Gross Profit | 77.7 |
| Operating Income | 13.3 |
| $\%$ |  |
| Ordinary Income | $5.9 \%$ |
| \% | 11.2 |
|  <br> Minority interests | 15.5 |
| Net Income | 11.9 |
| \% | $5.3 \%$ |


| FY2014 | Change |  |
| ---: | ---: | :---: |
| Q1- Q3 | Amt. | \% |
| 217.3 | -8.2 | $-3.6 \%$ |
| 78.5 | +0.7 | $+1.0 \%$ |
| 11.3 | -2.0 | $-15.2 \%$ |
| $5.2 \%$ | $-0.7 \%$ | - |
| 12.6 | +1.4 | $+12.6 \%$ |
| $5.8 \%$ | $+0.8 \%$ | - |
| 28.3 | +12.8 | $+82.5 \%$ |
| 23.9 | +12.0 | $+100.3 \%$ |
| $11.0 \%$ | $+5.7 \%$ | - |
| 106.7 | +7.4 | $+7.5 \%$ |
| 140.2 | +8.1 | $+6.1 \%$ |


|  |  | Net Sales | -8.2 |
| :---: | :---: | :---: | :---: |
| Change |  | Exchange rate fluctuations Impact due to the exclusion of the Optical Products Business from consolidation | $\begin{gathered} +8.0 \\ -18.3 \end{gathered}$ |
| Amt. | \% |  |  |
| -8.2 | -3.6\% |  |  |
| +0.7 | +1.0\% | Operating Income | -2.0 |
|  |  | Decrease in GP | +0.7 |
| -2.0 | -15.2\% | Increase in General and Administrative expenses | -2.8 |
| -0.7\% | - | Ordinary Income | +1.4 |
| +1.4 | +12.6\% | Decrease in Operating Income Decrease in Interest expenses | -2.0 +0.6 |
| +0.8\% | - | Increase in Foreign exchange gains | +0.5 |
| +12.8 | +82.5\% | Equity in income of affiliates Others | $\begin{aligned} & +1.7 \\ & +0.5 \end{aligned}$ |


| Exchange | USD | 99.3 | 106.7 | +7.4 | $+7.5 \%$ |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Rates(JPY) | EUR | 132.1 | 140.2 | +8.1 | $+6.1 \%$ |

## Sales by Reported Segments(Apr. 2014 - Dec.2014)

| ( Billions of yen ) | 225.6 | 217.3 | ( Billions of yen ) | Net Sales |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 250.0 |  |  |  | $\begin{aligned} & \text { FY2013 } \\ & \text { Q1 - Q3 } \end{aligned}$ | $\begin{aligned} & \text { FY2014 } \\ & \text { Q1 - Q3 } \end{aligned}$ | Change |
| 200.0 | 111.4 | Watches 119.2 | Watches | 111.4 | 119.2 | +7.8 |
| 150.0 |  |  | Electronic Devices | 69.7 | 71.5 | +1.8 |
|  |  |  | Systems Solutions | 14.9 | 15.0 | +0.0 |
| 100.0 | 69.7 | Electronic Devices 71.5 | Sub Total | 196.1 | 205.9 | +9.7 |
| 50.0 | 14.9 | Systems | Others | 36.9 | 18.5 | -18.4 |
| 0.0 | Others 36.9 | $\begin{gathered} \text { Solutions } \\ 15.0 \\ 18.5 \end{gathered}$ | Cons. Adj. | -7.5 | -7.1 | +0.4 |
| -50.0 | -7.5 | Cons. Adj. -7.1 | Cons. Total | 225.6 | 217.3 | -8.2 |
|  | $\begin{gathered} \text { Q3 } \\ \text { FY2013 } \end{gathered}$ | $\begin{gathered} \text { Q3 } \\ \text { FY2014 } \end{gathered}$ |  |  |  |  |

## Operating Income by Reported Segments(Apr.2014-Dec.2014) SEIKO



## Information by Reported Segments

## Watches Business

( Billions of yen )
Net Sales


Operating Income


- Finished watches: Performance was steady due to an increase in tourists from other countries and ( In Japan ) other factors. Sales grew strongly for ASTRON and mechanical watch, PRESAGE, in men's watches, and for LUKIA in ladies' watches.
- Finished watches: In overseas as well, ASTRON performed favorably as it did in Japan.
( In Overseas ) In the United States, sell-through was strong, mainly for ASTRON.
In Europe, sales in France and Germany continued a year-on-year increase from the first half. In Asia, too, Taiwan saw steady sales growth.
- Movements: Sales of high value-added movements to Europe were sluggish.


## Electronic Devices Business



- Devices : Sales of semiconductors, mainly those for smartphone products, remained strong from the first half.
On the other hand, batteries and IC oscillators, etc. were sluggish.
- Mechatronics: No significant recovery was seen in hard disk drive components and shutters for cameras, and the situation remains severe.
- Others : Thermal printers and ink jet printer heads, etc. performed steadily, but large-scale digital printers and radiation measuring equipment stagnated.


## Systems Solutions Business



Operating Income


- Network devices continued solid performance.
- In mobile-related products, the body composition scale for domestic mobile phone companies continued to perform steadily, and sales of communication modules, etc. were stable.


## Others

( Billions of yen )

## Net Sales



## Operating Income



- Clock : Sales in Japan were brisk mainly at mass retailers. Improvement in earnings progressed, and a profit was achieved in the third quarter.
- Others : Watches in the main building in the Wako Business continued to perform well. Sales grew substantially for ASTRON and Grand Seiko , as well as imported watches.
*Impact due to the exclusion of the Optical Products Business from consolidation since the end of the previous fiscal year.
(Billions of yen)
Net Sales
Operating Income

Q1-Q3) 18.3
Q3) 0.18
Q1-Q3) 0.51


## Balance Sheet as of Dec. 31, 2014

## Interest Bearing Debt



## Cash Flow Statement

( Billions of yen )


## 2. Financial Forecast for FY2014

## Summary of Financial Forecast for FY2014

| ( Billions of yen ) | FY2013 Actual | FY2014 Forecast |  | Change vs. <br> Previous |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Previous (Nov. 26) | Latest (Feb. 10) |  |
|  |  | Full Year | Full Year | Full Year |
| Net Sales | 308.2 | 290.0 | 290.0 | $\pm 0.0$ |
| Operating Income | 14.0 | 16.0 | 13.0 | -3.0 |
| \% | 4.5\% | 5.5\% | 4.5\% | -1.0\% |
| Ordinary Income | 10.1 | 14.0 | 14.0 | $\pm 0.0$ |
| \% | 3.3\% | 4.8\% | 4.8\% | $\pm 0.0 \%$ |
| Net income | 7.4 | 25.0 | 25.0 | $\pm 0.0$ |
| \% | 2.4\% | 8.6\% | 8.6\% | $\pm 0.0 \%$ |

## Financial Forecast for FY2014 by Reported Segments

| ( Billions of yen ) | Net Sales |  |  |  | Operating Income |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | FY2013 <br> Actual | FY2014 Forecast |  | $\begin{aligned} & \text { Change } \\ & \text { vs. } \\ & \text { Previous } \end{aligned}$ | FY2013 <br> Actual | FY2014 Forecast |  | Change vs. Previous |
|  |  | Previous | Latest |  |  | Previous | Latest |  |
| Watches | 150.7 | 155.0 | 155.0 | $\pm 0.0$ | 12.2 | 12.5 | 12.5 | $\pm 0.0$ |
| Electronic Devices | 93.0 | 100.0 | 98.0 | -2.0 | 1.3 | 4.0 | 2.5 | -1.5 |
| Systems Solutions | 22.8 | 20.0 | 22.0 | +2.0 | 0.3 | 0.5 | 0.5 | $\pm 0.0$ |
| Sub Total | 266.6 | 275.0 | 275.0 | $\pm 0.0$ | 13.9 | 17.0 | 15.5 | -1.5 |
| Others | 51.3 | 25.0 | 25.0 | $\pm 0.0$ | 0.7 | 0.5 | 0.5 | $\pm 0.0$ |
| Cons. Total | 308.2 | 290.0 | 290.0 | $\pm 0.0$ | 14.0 | 16.0 | 13.0 | -3.0 |

## Investment / Research and Development Cost

## Investment/ Depreciation



Research and Development Cost
(Billions of yen)


## Exchange Rate

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Sensitivity by Exchange Rate (Jan.2015-Mar.2015)

| FY2014 | USD | EUR |
| :---: | ---: | ---: |
| Forecast Exc. Rate | JPY $\mathbf{1 1 5 . 0}$ | JPY 130.0 |
| For Sales <br> (Millions of yen) | $\mathbf{3 0 0}$ | $\mathbf{3 0}$ |
| For Income <br> (Millions of yen) | $\mathbf{5 0}$ | $\mathbf{1 0}$ |

* FY2013 Actual data

| FY2014 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Q1 | Q2 | Q3 | Forecast Exc. Rate |
| Average | USD | 102.1 | 103.8 | 114.3 | 115.0 |
|  | EUR | 140.0 | 137.7 | 142.8 | 130.0 |
| Closing Date | USD | 101.3 | 109.4 | 120.5 | 115.0 |
|  | EUR | 138.2 | 138.8 | 146.5 | 130.0 |

## Trend of Exchange Rate



- The forecasted results which appear in this report are based on the information which we have obtained as of now, and on certain assumptions deemed reasonable. As a result, actual results, etc. may differ significantly from the forecasted figures due to a wide range of factors.

Numbers are cut off to the unit indicated, unless otherwise specified.

## Reference

## FY2014 $3^{\text {rd }}$ Quarter Statement of Income (Oct.2014 - Dec.2014) SEIKO



## Sales by Reported Segments (Oct.2014-Dec.2014)

| ( Billions of yen ) | 79.0 | 79.4 | ( Billions of yen ) | Net Sales |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 80.0 | 41.0 | Watches 45.2 |  | $\begin{gathered} \text { FY2013 } \\ \text { Q3 } \end{gathered}$ | $\begin{gathered} \text { FY2014 } \\ \text { Q3 } \end{gathered}$ | Change |
| 65.0 |  |  | Watches | 41.0 | 45.2 | +4.2 |
| 65.050.0 |  |  | Electronic Devices | 22.8 | 24.0 | +1.2 |
|  |  |  | Systems Solutions | 4.5 | 4.8 | +0.3 |
| 35.0 | 22.8 | Electronic Devices 24.0 | Sub Total | 68.3 | 74.2 | +5.8 |
| 20.0 |  |  | Others | 12.8 | 7.2 | -5.5 |
| 5.0 | 4.5 <br> Others 12.8 | Systems <br> Solutions <br> 4.8 <br> 7.2 | Cons. Adj. | -2.1 | -2.0 | +0.1 |
| -10.0 | -2.1 | $\begin{aligned} & \text { Cons. Adj. } \\ & -2.0 \end{aligned}$ | Cons. Total | 79.0 | 79.4 | +0.3 |
|  | $\underset{\text { FY2013 }}{\text { Q3 }}$ | $\begin{gathered} \text { FY2014 } \end{gathered}$ |  |  |  |  |
|  |  | SEIKO H | GS CORPORATION |  |  | 21 |

## Operating Income by Reported Segments (Oct.2014-Dec.2014) SEIKO



## End

