

# FY25 Q1 Consolidated Results

(from April 1 to June 30, 2025)

August 12, 2025

Seiko Group Corporation

1. Summary
2. Consolidated Financial Results
3. Financial Forecast for FY25

1. **Summary**
2. Consolidated Financial Results
3. Financial Forecast for FY25

## Financial results for Q1 FY25 (Apr. – Jun. 2025)

**Net Sales ¥77.1 billion** (+4.2% YoY)    **Operating Profit ¥8.1 billion** (+60.2% YoY)

- Revenue increased across all three business domains. Operating profit grew significantly, led by strong performances in the EVS and DS domains.

## Financial Forecast for FY25

**Net Sales ¥314.0 billion**

(compared to the previous forecast +¥2.0 billion)

**Operating Profit ¥23.5 billion**

(compared to the previous forecast +¥1.0 billion)

- Revised net sales and operating profit forecasts upward, reflecting the performance of the EVS and DS domains through the first quarter.
- The impact of U.S. tariffs has been factored into our earnings forecast at ¥0.7 billion (previously ¥1.0 billion), assuming countermeasures such as price adjustments.

## Shareholder Returns

- Raised the annual dividend forecast to ¥120 per share, an increase of ¥10, reflecting the revised forecast. This consists of ¥60 for the interim dividend and ¥60 for the year-end dividend, both up ¥5 from the previous forecast.

1. Summary
- 2. Consolidated Financial Results**
3. Financial Forecast for FY25

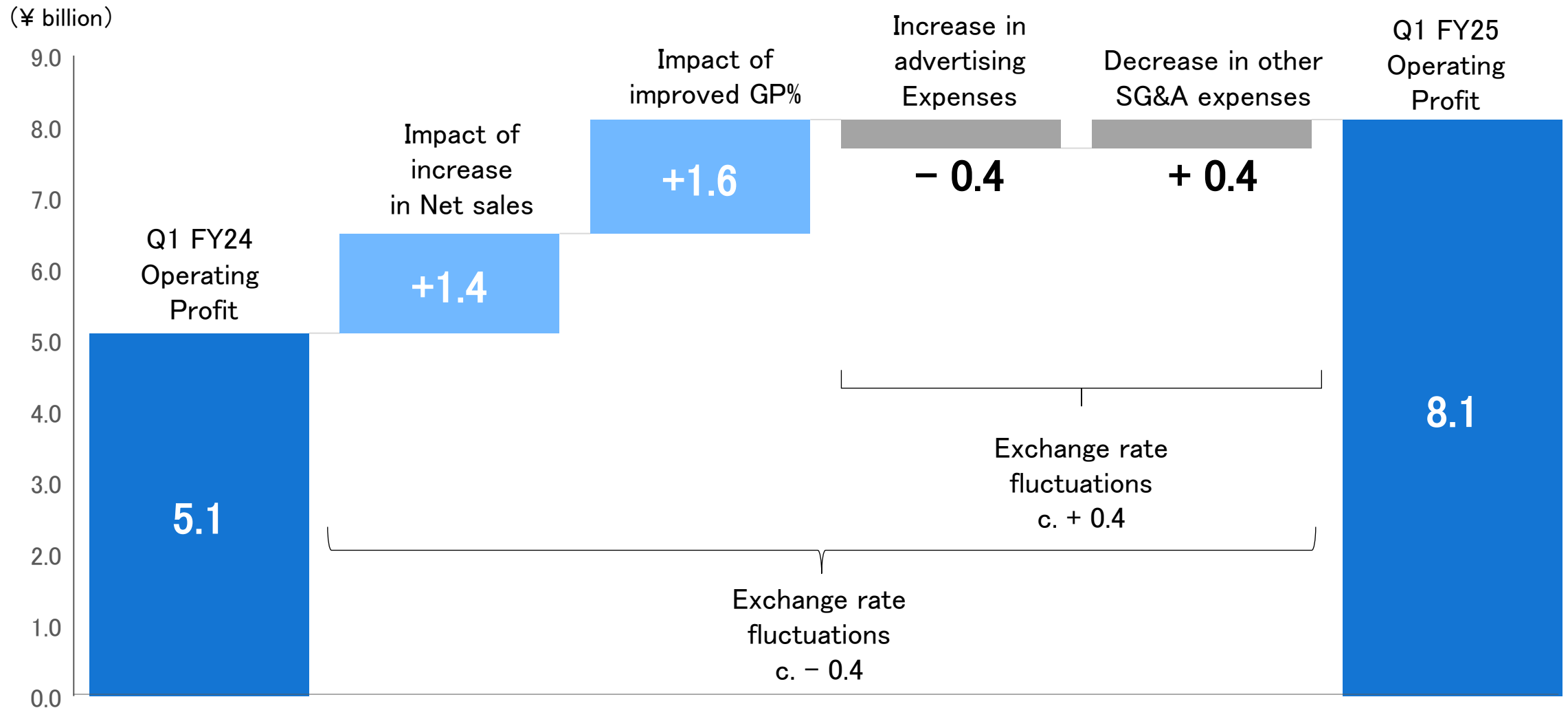
\*From FY25, certain business segments have been reorganized. For consistency in YoY comparisons, figures for FY24 are presented based on the new segment structure. (See page 32 for details. Please note that figures for Q2 – Q4 of FY24 are unaudited and provided for reference only.)

# Consolidated P/L for Q1 FY25 (Apr. – Jun. 2025)

(¥ billion)	FY24 Q1	FY25 Q1	Variance		Breakdown of YoY Changes	
			Amt.	%		
Net Sales	74.0	<b>77.1</b>	+3.0	+4.2%	Net Sales: y/y	+3.0
					(Exchange rate fluctuations)	c. – 1.7)
Gross Profit	32.6	<b>35.7</b>	+3.0	+9.2%	Operating Profit : y/y	+3.0
%	44.2%	46.3%	+2.1pt		(Exchange rate fluctuations)	c. – 0.4)
Operating Profit	5.1	<b>8.1</b>	+3.0	+60.2%	Impact of increase in Net sales	+1.4
%	6.9%	10.6%	+3.7pt		Impact of improved GP%	+1.6
Ordinary Profit	5.4	<b>8.4</b>	+3.0	+56.7%	Decrease in SG&A expenses	+0.0
%	7.3%	11.0%	+3.7pt		Ordinary Profit : y/y	+3.0
Income before income taxes	5.4	<b>9.0</b>	+3.6	+67.1%	Increase in Operating profit	+ 3.0
Profit attributable to owners of parent	3.4	<b>6.3</b>	+2.8	+81.9%	Decrease in foreign exchange gains and losses	– 0.2
%	4.7%	8.2%	+3.5pt		Share of profit and loss of entities accounted for using equity method	+ 0.1
Exchange Rates USD	155.9	144.6	–11.3	–7.2%	Others	+ 0.0
(JPY) EUR	167.8	163.8	–4.0	–2.4%	Extraordinary Income/Losses	+0.5
					Extraordinary Income	<u>0.5</u>
					Gain on sale of non-current assets	0.5

# Analysis of Changes in Operating Profit for Q1 FY25

■ Significant growth in operating profit led by the EVS and DS domains.



# Net Sales & Operating Profit by Segment for Q1 FY25

(¥ billion)		Net Sales (Composition ratio)			Operating Profit		
		FY24 Q1	FY25 Q1	Variance	FY24 Q1	FY25 Q1	Variance
Emotional Value Solutions	Watches	44.2 (60%)	<b>47.0</b> (61%)	+2.7	5.7	<b>7.4</b>	+1.7
	Others/adj.	4.9 (7%)	<b>3.1</b> (4%)	-1.8	0.2	<b>0.2</b>	+0.0
	Sub Total	49.2	<b>50.1</b>	+0.9	5.9	<b>7.7</b>	+1.7
Devices Solutions		14.7 (20%)	<b>16.3</b> (21%)	+1.6	0.5	<b>1.1</b>	+0.5
Systems Solutions		12.1 (16%)	<b>12.6</b> (16%)	+0.5	0.9	<b>0.9</b>	-0.0
Sub Total		76.1	<b>79.2</b>	+3.1	7.5	<b>9.8</b>	+2.2
Others		0.6 (1%)	<b>0.9</b> (1%)	+0.3	0.0	<b>0.0</b>	+0.0
Cons. adj.		-2.6 (-4%)	<b>-3.0</b> (-4%)	-0.3	-2.4	<b>-1.7</b>	+0.7
Cons. Total		74.0	<b>77.1</b>	+3.0	5.1	<b>8.1</b>	+3.0

\*For comparative purposes, FY2024 figures are presented based on the new segment structure. Please note that the Clocks Business has been excluded from the Watches Business in FY2024.

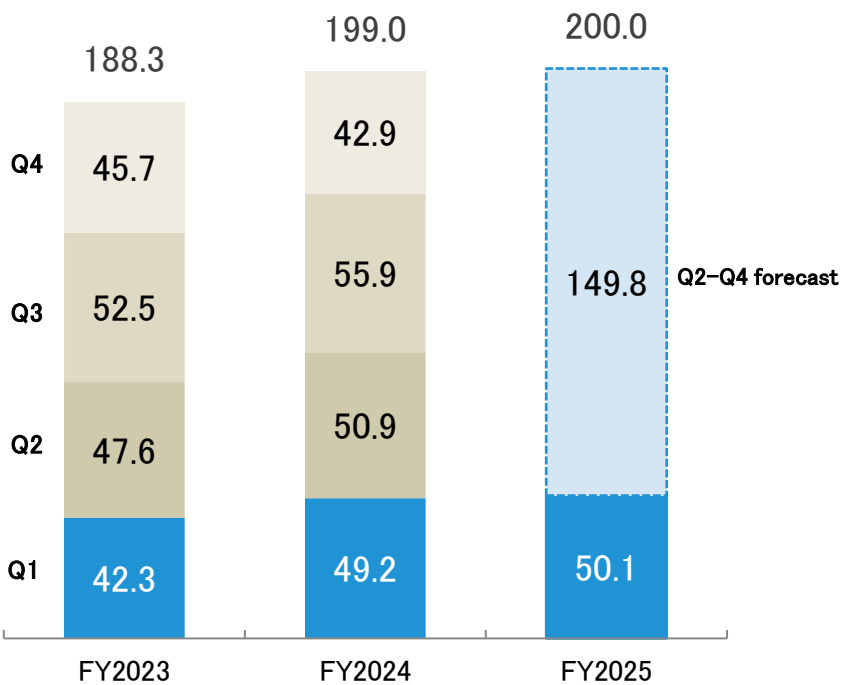
\*Net sales of the Watches Business in FY25 is ¥45.4 billion, excluding the Clocks Business.



■ Increased revenue and operating profit YoY, driven by strong sales growth in the Watches Business across both domestic and overseas markets, as well as steady performance in the WAKO Business.

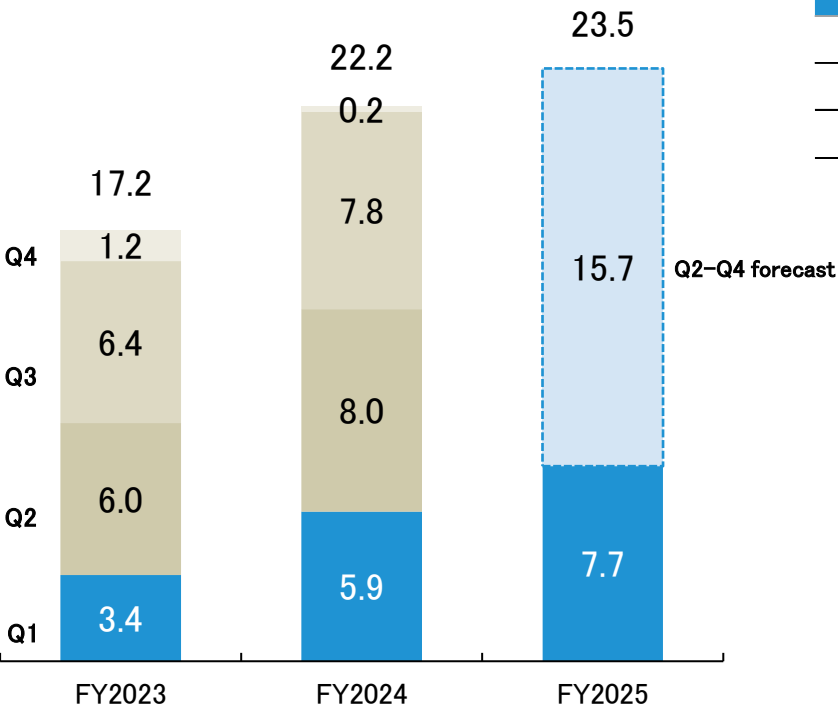
<Net Sales>

(¥ billion)



<Operating Profit>

(¥ billion)



<OP Margin>

	Q1	Q2	Q3	Q4	Total
FY25	15.4%				
FY24	12.2%	15.9%	14.1%	0.6%	11.2%
FY23	8.2%	12.7%	12.2%	2.8%	9.2%

\*Figures for FY24 are presented based on the new segment structure for comparison purposes only.

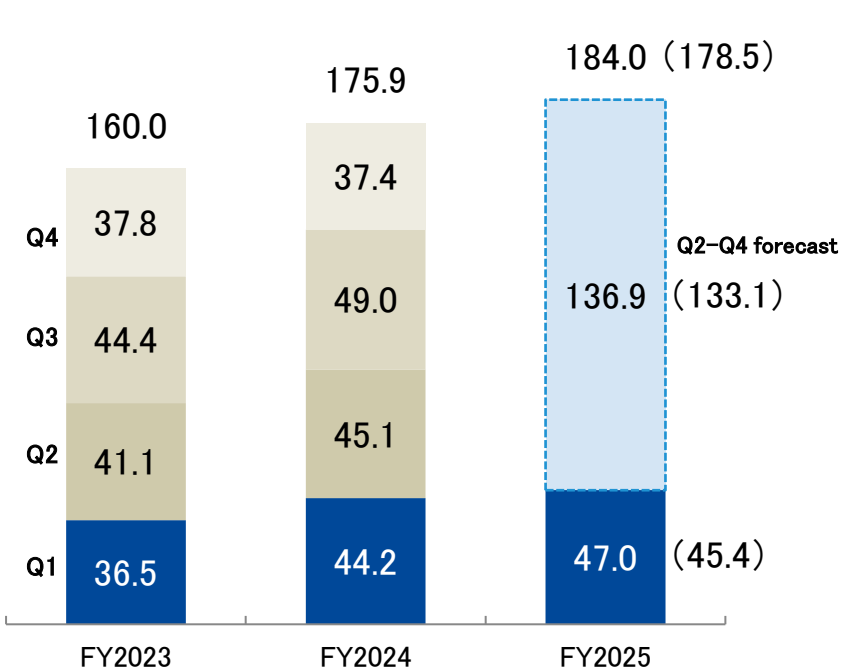
## Completed Watches

## Movements

- In the domestic market, Global Brands such as Grand Seiko and Seiko Astron performed strongly.
- In overseas markets, net sales increased YoY, led by Seiko Prospex and Seiko Presage.
- External sales of watch movements performed steadily, resulting in YoY revenue growth.

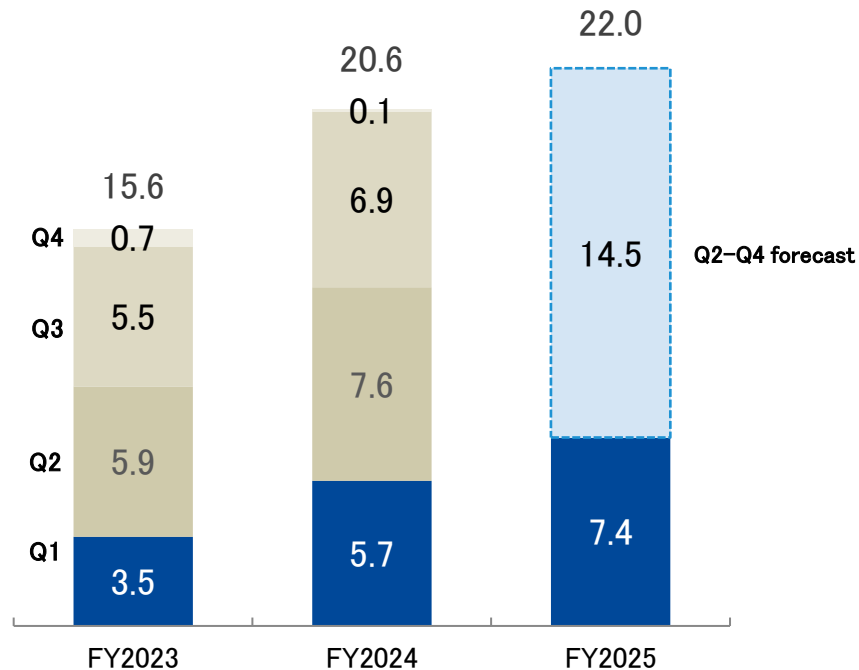
### <Net Sales>

(¥ billion)



### <Operating Profit>

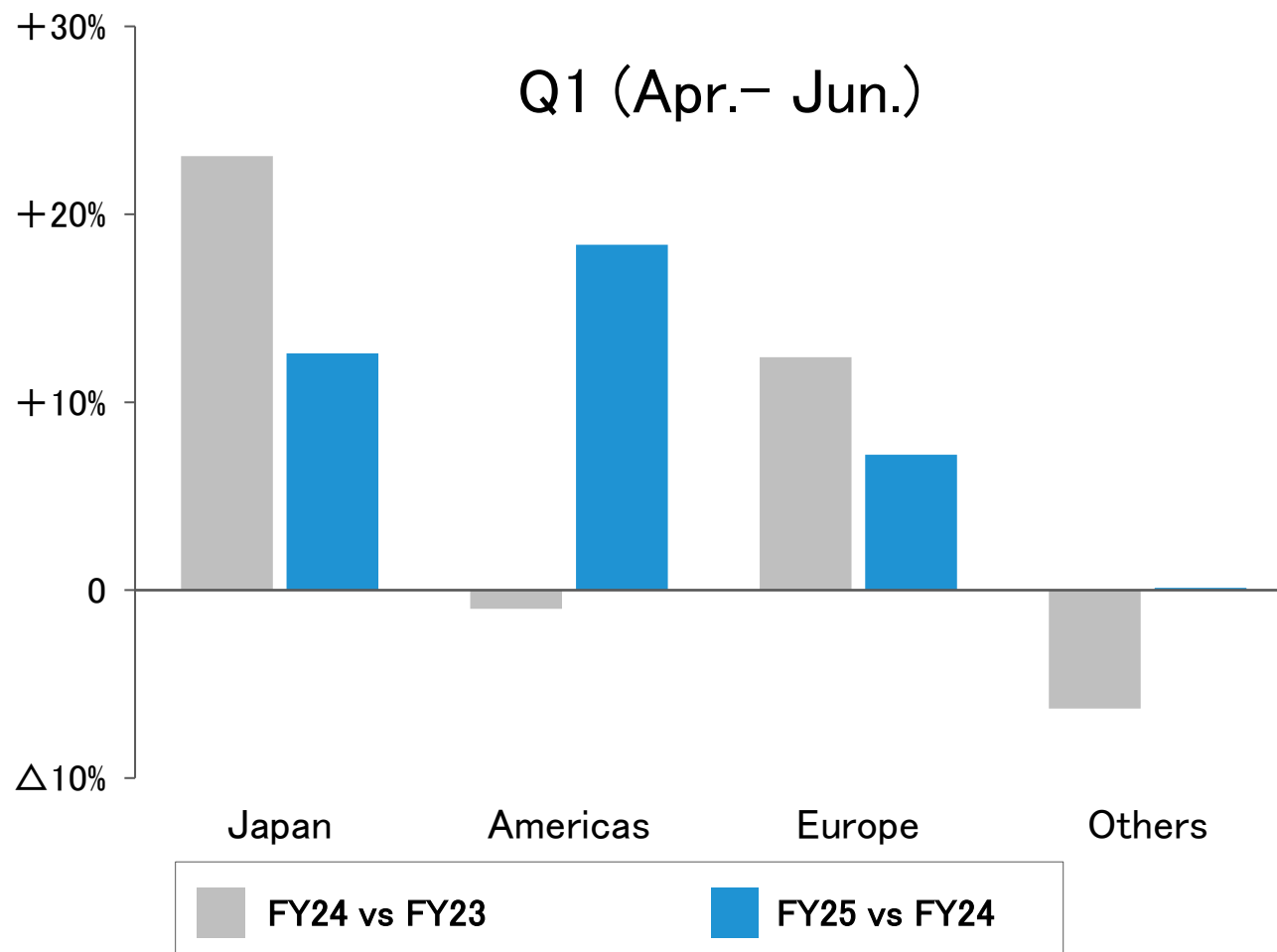
(¥ billion)



### <OP Margin>

	Q1	Q2	Q3	Q4	Total
FY25	15.9%				
FY24	13.0%	17.0%	14.2%	0.5%	11.7%
FY23	9.6%	14.4%	12.4%	1.9%	9.8%

\*The Net sales figures shown in parentheses for FY25 represent amounts excluding the Clocks Business.



\*Constant currency basis

\*The reported growth rate excludes the Clocks Business.

## Japan

▪ Despite the impact of a slowdown in inbound demand and delay in the launch of the new products, sales of GS remained solid. Seiko GB showed strong performance, driven by Seiko Presage and Seiko Astron.

## Americas

▪ Despite continued sluggishness in the luxury goods market, GS delivered a strong YoY performance, supported in part by last-minute demand ahead of U.S. tariff measures. Seiko GB also performed well, led by robust sales of Seiko Prospex.

## Europe

▪ The luxury goods market continues to experience sluggish conditions. Seiko GB achieved strong results.  
 ▪ Sales in France, Germany remained steady.

## Asia and others

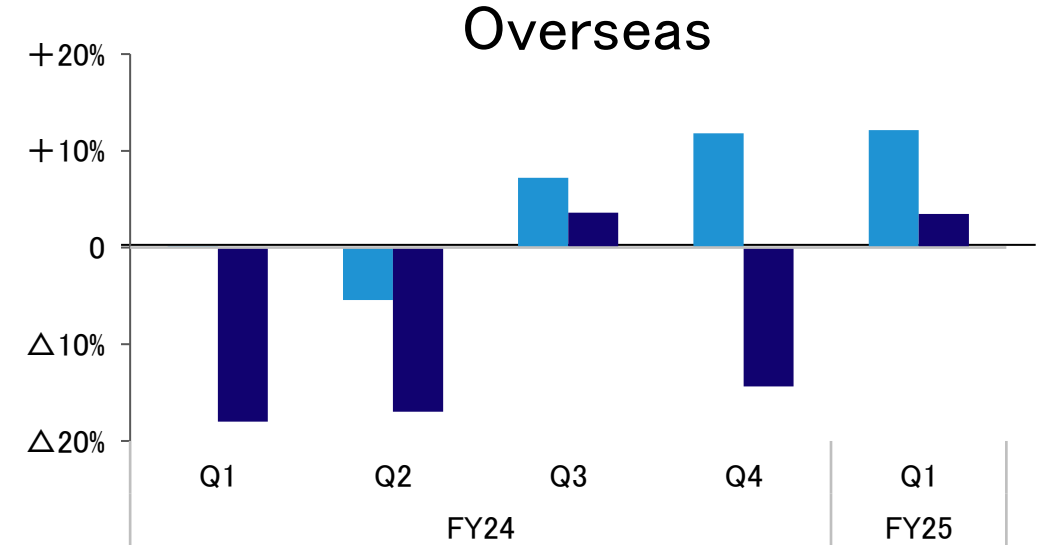
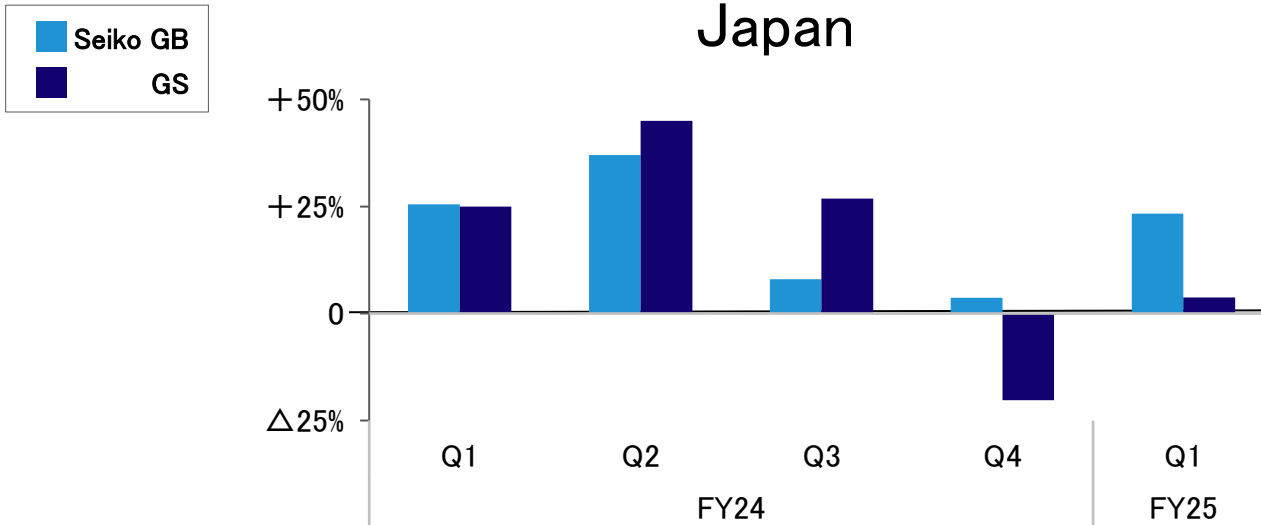
▪ In Australia and India, both sales of GS and Seiko GB remained solid.  
 ▪ In Taiwan and Thailand, Seiko GB remained sluggish due to ongoing distribution restructuring.

# Watches Business : GS & Seiko GB Net Sales

## GS & Seiko GB Net Sales Growth

\* Constant currency basis

\* Change in comparison targets to Seiko GB (excl. GS) and GS.



## Ratio of GB to Net Sales (Q1)

Japan		
FY23	FY24	FY25
c. 70 %	c. 70 %	<b>c.75 %</b>

Overseas		
FY23	FY24	FY25
c. 75 %	c. 70 %	<b>c.75 %</b>

### GB (Global Brands)

Grand Seiko (GS), King Seiko, Seiko Prospex, Seiko Astron, Seiko Presage, and Seiko 5 Sports

## ■ The largest Grand Seiko boutique in Asia opened on Saturday, July 26, on Shijo Street in Kyoto.

The boutique features a unique space that embodies the brand message “Alive in Time,” offering visitors the opportunity to experience the craftsmanship and precision of GS. From the elegant and vibrant Shijo Street, the boutique shares the appeal of GS with the world.



### Grand Seiko Boutique Kyoto

Address: Minamoto kitchōan Kyoto Shijo Building, 21-1 Tachiuri Higashimachi, Shijo-dori, Fuyacho Nishi-iru, Shimogyo-ku, Kyoto Shi Kyoto





## ■ Credor Salon Kyoto opened on July 26 on Shijo Street as the Brand's First Standalone Boutique

Credor, Japan's luxury dress watch brand established in 1974, opened a new space that embodies its philosophy of "pursuing the highest levels of quality and beauty for each era." From this elegant new location, the brand shares its unique appeal with customers in domestic and international.



### Credor Salon Kyoto

Address: Minamoto kitchōan Kyoto Shijo Building, 21-1 Tachiuri Higashimachi, Shijo-dori, Fuyacho Nishi-iru, Shimogyo-ku, Kyoto Shi Kyoto (Located on the same site as the Grand Seiko Boutique Kyoto)





## ■ A new sporty watch with a fresh design, “VANAC,” introduced under the King Seiko brand.

Originally launched in 1972, the “VANAC” was known for its vibrant colors and multifaceted case design under the King Seiko brand. In 2025, a new VANAC model revived the spirit of innovation of the original, reimagined for the modern era. In addition to Shohei Ohtani (Baseball Player), who serves as the brand’s image character, Ryohei Suzuki (Actor) appointed as a global ambassador of King Seiko.



King Seiko  
VANAC

USD 3,300.00

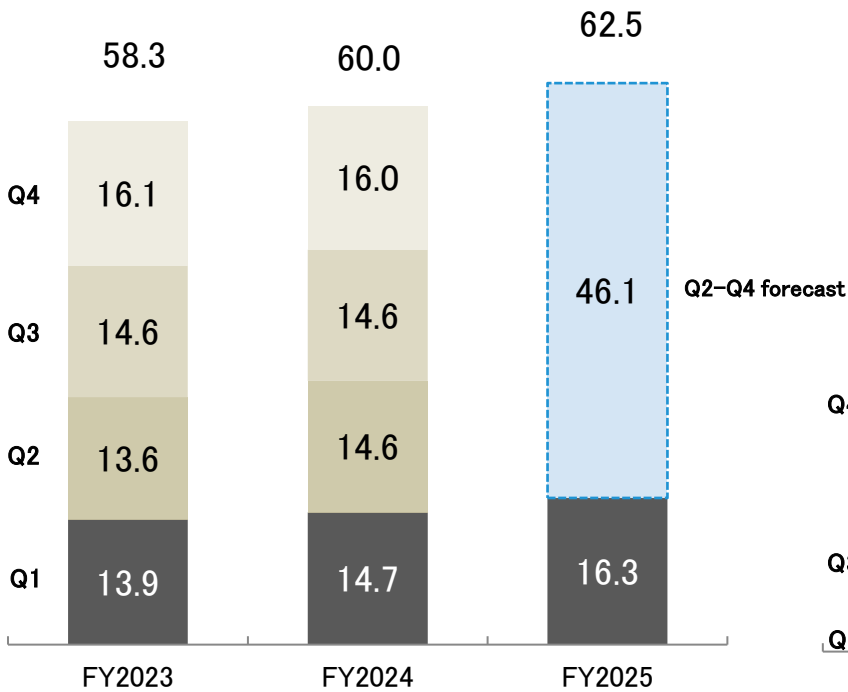


The 1970s-era “VANAC”

■ Building on the recovery trend from the previous fiscal year, resulting in YoY increases in both revenue and operating profit.

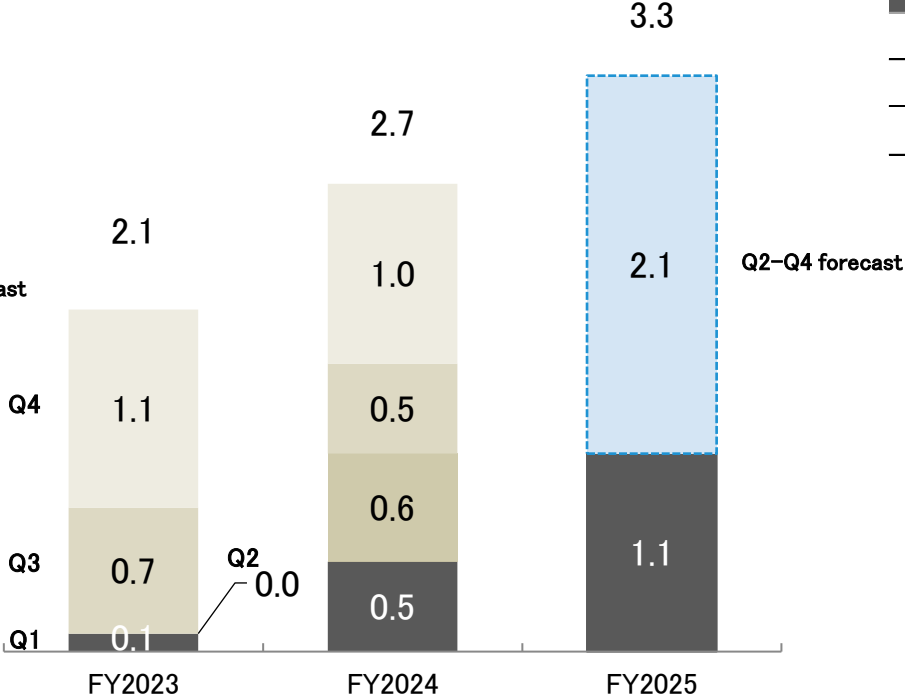
<Net Sales>

(¥ billion)



<Operating Profit>

(¥ billion)



<OP Margin>

	Q1	Q2	Q3	Q4	Total
FY25	6.9%				
FY24	3.8%	4.3%	3.6%	6.7%	4.6%
FY23	1.2%	0.6%	4.8%	7.2%	3.6%

\*Figures for FY24 are presented based on the new segment structure for comparison purposes only.

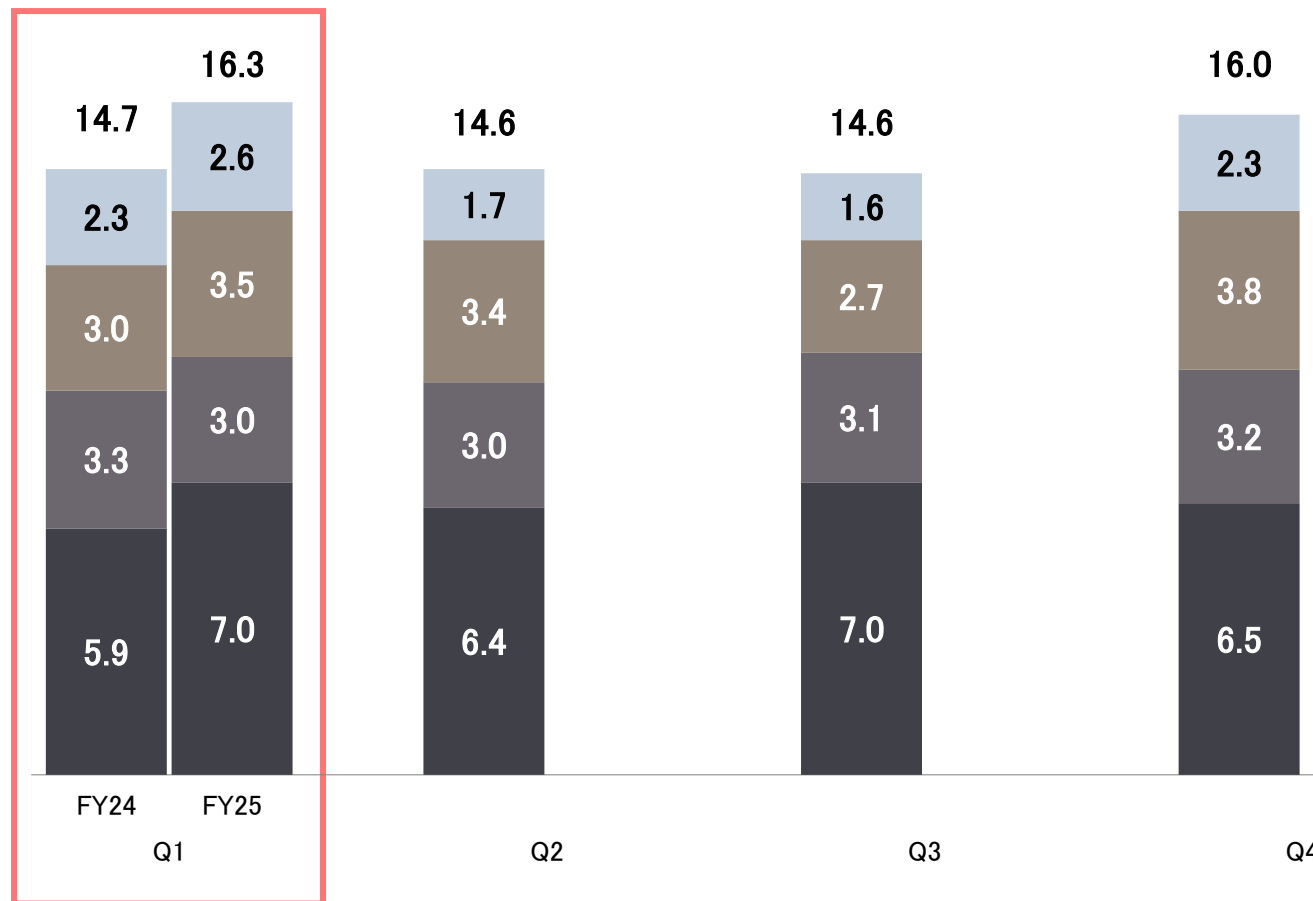


# DS Domain : Net Sales by Category

■ Net sales of small-sized batteries increased significantly, driven primarily by strong demand for silver oxide batteries used in medical equipment.

Net sales of Inkjet heads also increased YoY, supported by expanded applications.

(¥ billion)



## Main Products and Services

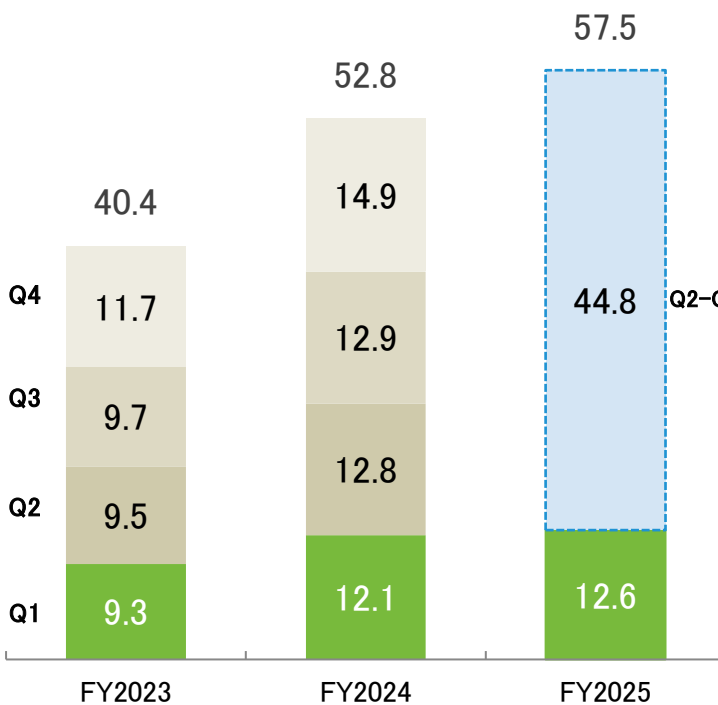
- Others  
Integrated circuits for crystal oscillators,  
Integrated circuits for sensors
- Printing Devices  
Inkjet heads, Thermal printers
- Precision Devices  
Hard disk drive components,  
Automobile parts,  
Other precision turned parts
- Electronic Devices  
Micro batteries, Chip capacitors,  
Crystal resonators,  
High-performance metal products,  
Rare earth magnets

\*Figures for FY24 are presented based on the new segment structure for comparison purposes only.

- Ongoing initiatives to diversify and expand the stock business proved effective, resulting in YoY increase growth in net sales.
- SSOL group achieved YoY growth in both revenue and operating profit for the 37th consecutive quarter.

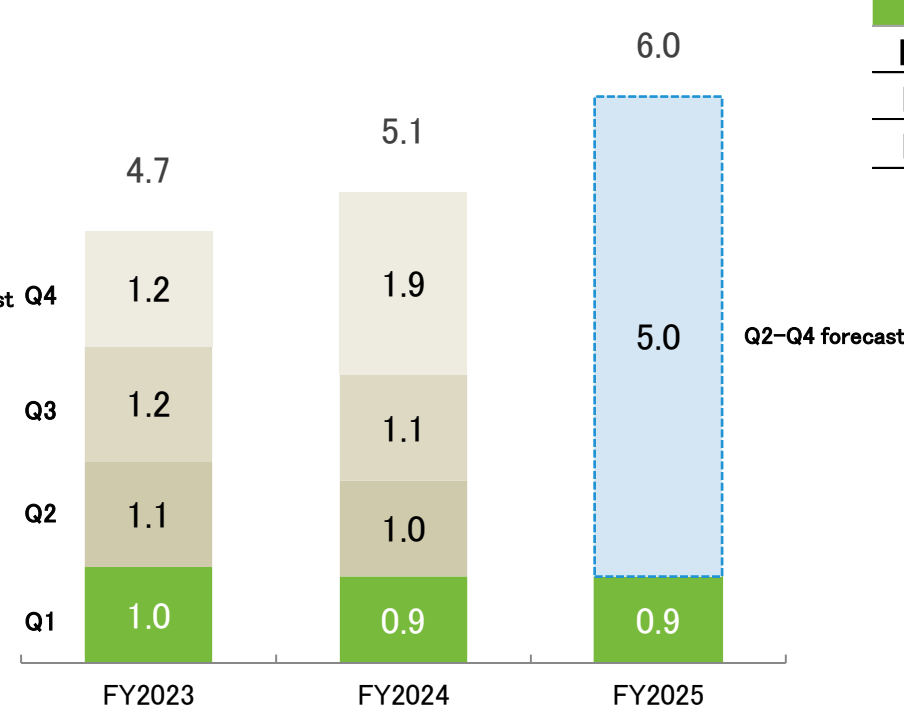
## <Net Sales>

(¥ billion)



## <Operating Profit>

(¥ billion)



## <OP Margin>

	Q1	Q2	Q3	Q4	Total
FY25	7.7%				
FY24	8.1%	8.3%	8.9%	13.3%	9.8%
FY23	11.6%	12.1%	12.5%	10.7%	11.7%

\*Figures for FY24 are presented based on the new segment structure for comparison purposes only.

# SS Domain : Net Sales by Category

- IT infrastructure and security-related businesses continued to expand from the previous fiscal year. In addition, payment-related business such as order entry systems for restaurant chains also experienced steady growth.
- The facility solutions business experienced a decline in revenue, primarily due to delays in large-scale construction projects.



## Main Products and Services

- Facility-Related Business**
  - System clocks and Digital signage
  - Sports timing devices
- Payment-Related Business**
  - Payment and Ordering Services  
(Customer experience / Employee experience, Digital transformation for Food Service and Hotel)
- IoT-Related Business**
  - Hardware and Software Solutions  
(IoT Platforms, IT products and services for consumers (Mobile communication devices etc.))
- System-Related Business**
  - Digital Transformation Platform  
(Performance management, Security, Time stamps/Digital contracts, Time synchronization)
  - System Integration

\*Figures for FY24 are presented based on the new segment structure for comparison purposes only.

## ■ Seiko Solutions Co., Ltd. (SSOL) acquired all shares of INFRONT Inc.

SSOL acquired all shares of INFRONT Inc. and made it a subsidiary as of July 1, 2025.

INFRONT Inc. has developed enterprise systems for a wide range of industries, including manufacturing, distribution, and finance.

SSOL aims to further expand its business domains and support clients' sustainable growth by integrating INFRONT's technological capabilities, responsiveness, and human resources with SSOL's strong customer base.



### 【INFRONT Inc.】

Head Office : 1-25-1 Nishi-Shinjuku, Shinjuku-ku, Tokyo

Established : August 2002

Capital : 50 million yen

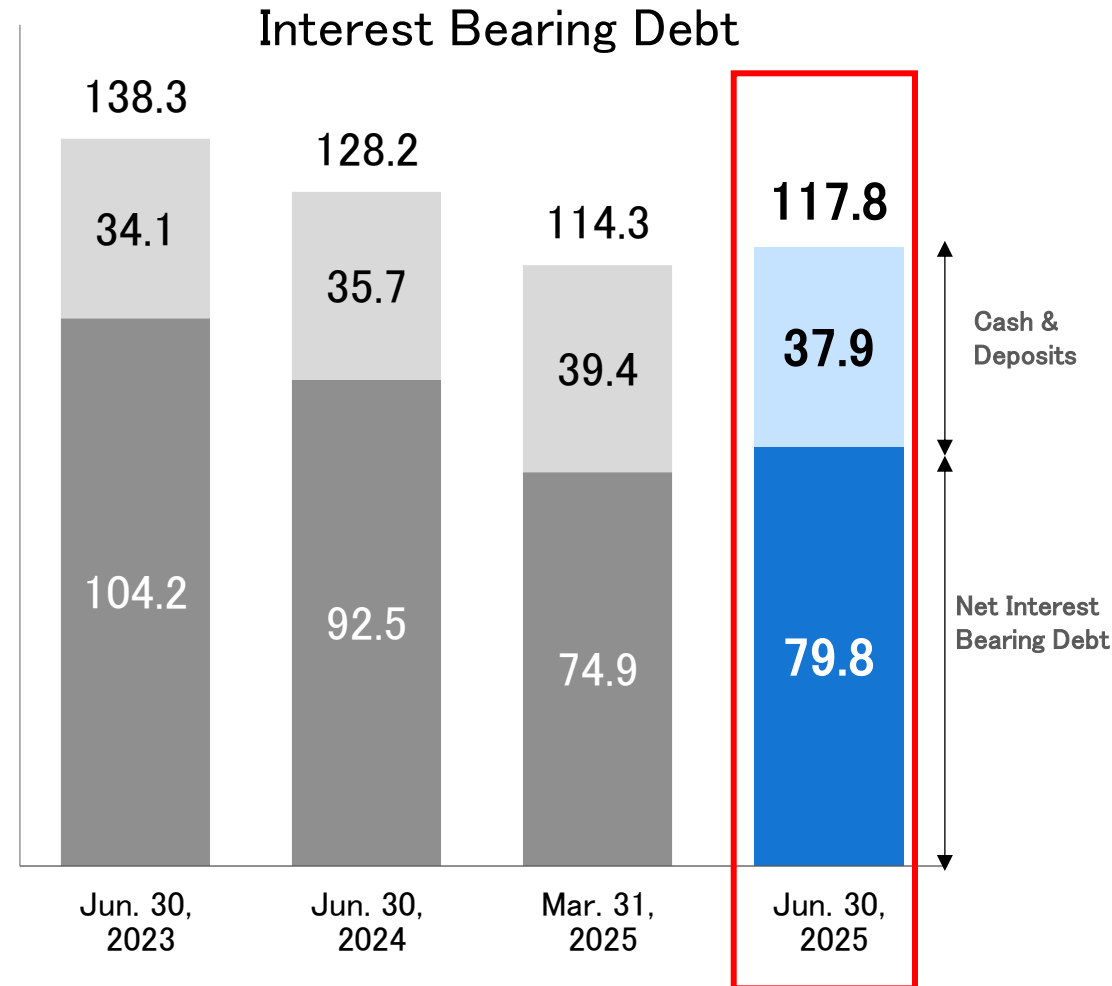
Number of Employees: 121 (as of July 2025)

Business Overview : Contract development and maintenance of enterprise core systems, and sales of packaged software

# Balance Sheets as of June 30, 2025

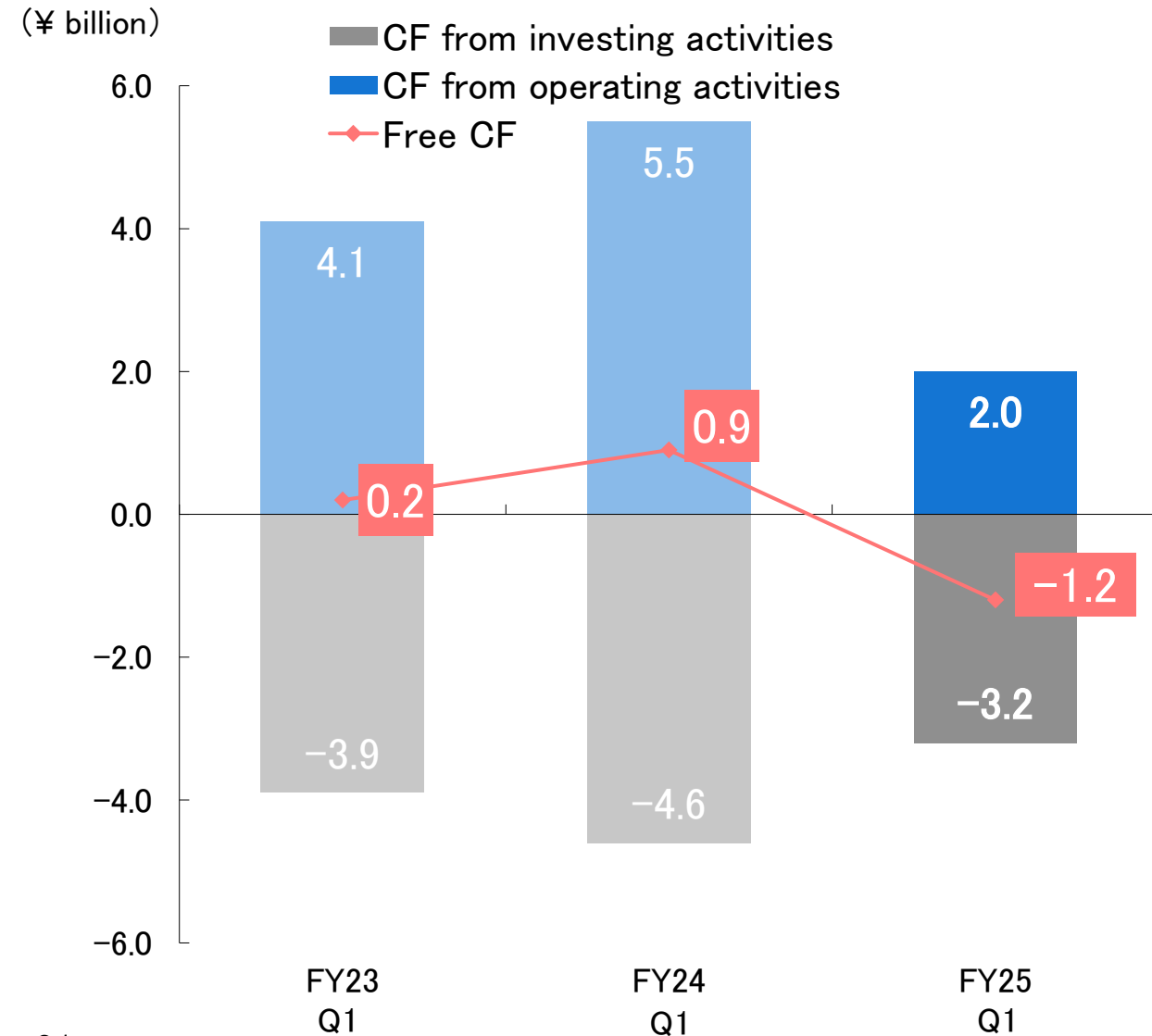
■ While inventories and interest bearing debt rose from the previous fiscal year-end, both showed steady year-on-year reductions.

(¥ billion)	Jun. 30, 2023	Jun. 30, 2024	Mar. 31, 2025(a)	Jun. 30, 2025(b)	Variance (b)–(a)
Inventories	89.3	88.3	81.6	<b>83.5</b>	+1.8
Interest Bearing Debt	138.3	128.2	114.3	<b>117.8</b>	+3.4
Net Assets	139.3	156.6	158.0	<b>157.8</b>	–0.1
Total Assets	367.5	385.8	369.2	<b>367.2</b>	–1.9
Equity Capital Ratio	37.3%	40.0%	42.2%	<b>42.4%</b>	+0.1pt
Inventory Turnover Rate	1.6	1.9	2.0	<b>2.0</b>	–0.0



# Statement of Cash Flows (approximate figures)

■ Decreased operating cash flow due to an increase in inventories and accounts receivable, along with higher payments for corporate taxes.



	FY23 Q1	FY24 Q1	FY25 Q1
Profit before income taxes	3.7	5.4	9.0
Depreciation	3.0	3.7	3.3
Others	-2.6	-3.5	-10.4
CF from operating activities	4.1	5.5	2.0
Purchase of property, plant and equipment	-3.0	-2.9	-2.9
Others	-0.8	-1.7	-0.3
CF from investing activities	-3.9	-4.6	-3.2
Free cash flow	0.2	0.9	-1.2
Net increase (decrease) in short- and long-term borrowings	-1.3	3.3	3.1
Dividends paid	-1.5	-1.7	-2.2
Others	-0.6	-0.6	-0.6
CF from financing activities	-3.6	0.9	0.1
Effect of exchange rate change on cash and cash equivalents	1.1	1.1	-0.3
Net increase (decrease) in cash and cash equivalents	-2.0	3.0	-1.4

# SMILE145 KPI Progress

	MVP Ratio*	GP%	Operating Profit	
	FY25 Q1 (YoY changes)	YoY changes	Amount (FY25 Q1)	(YoY changes)
<b>EVS</b>  Watches Business	approx. <b>55%</b> (+several points)	<b>+3.3pt</b>	<b>¥7.7 billion</b>	<b>+29.1%</b>
	Target for FY2026 60%			
	Japan approx. <b>75%</b> (+several points) Overseas approx. <b>75%</b> (+several points)			
	Target for FY2026 over 85%			
<b>DS</b>	approx. <b>25%</b> (+several points)	<b>-0.7pt</b>	<b>¥1.1 billion</b>	<b>+101.0%</b>
	Target for FY2026 60%			
<b>SS</b>	approx. <b>75%</b> (+several points)	<b>-0.5pt</b>	<b>¥0.9 billion</b>	<b>-1.1%</b>
	Target for FY2026 73%			
Cons. Total		<b>+2.2pt</b>	<b>¥8.1 billion</b>	<b>+60.2%</b>

\*Target for FY26: +5.0pt compared to FY21  
(Both in the cons. total and in the each domain)

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# Summary of Financial Forecast for FY25

- Net sales was revised upward by ¥2.0 billion, up 0.6%, and operating profit by ¥1.0 billion, up 4.4% from the previous forecast.
- Estimated the impact of U.S. tariffs at ¥0.7 billion (previously ¥1.0 billion), implementing measures such as price adjustments.

(¥ billion)	Full Year				
	FY24 Actual	FY25 Forecast		Variance	Variance
		Previous (May.13)	Current (Aug.8)	vs. FY24	vs. Previous
Net Sales	304.7	312.0	<b>314.0</b>	+9.2	+2.0
Operating Profit	21.2	22.5	<b>23.5</b>	+2.2	+1.0
%	7.0%	7.2%	7.5%	+0.5pt	+0.3pt
Ordinary Profit	20.7	22.5	<b>23.5</b>	+2.7	+1.0
%	6.8%	7.2%	7.5%	+0.7pt	+0.3pt
Profit attributable to owners of parent	13.3	14.5	<b>15.5</b>	+2.1	+1.0
%	4.4%	4.6%	4.9%	+0.5pt	+0.3pt

## ■ Exchange Rate Sensitivity (Jul. 2025 – Mar. 2026)

Sensitivity (¥ million)	USD	EUR
Forecasted rate	JPY 140.0	JPY 160.0
For Net sales	c. 270	c. 180
For Operating Profit	c. 90	c. 60
The previous exchange rate	JPY 140.0	JPY 160.0

## ■ Exchange Rate (Actual)

(JPY)		Q1
Average	USD	144.6
	EUR	163.8
Closing Date	USD	144.8
	EUR	169.6

# Financial Forecast for FY25 by Segment

## ■ Revised upward net sales and operating profit in the watch business.

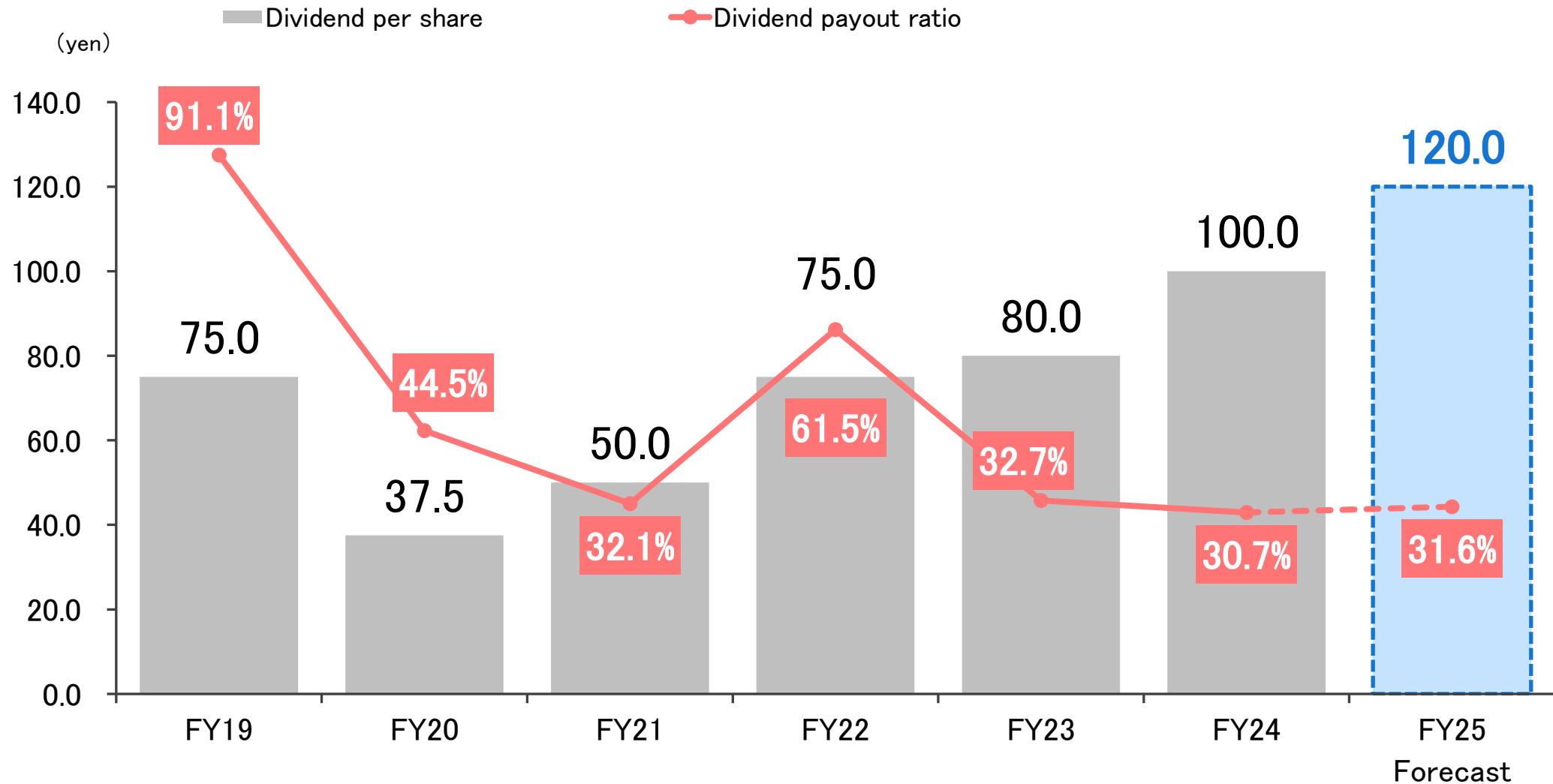
(¥ billion)		Net Sales					Operating Profit				
		FY24 Actual	FY25 Forecast		Variance vs. FY24 Actual	Variance vs. Previous	FY24 Actual	FY25 Forecast		Variance vs. FY24 Actual	Variance vs. Previous
			Previous (May. 13)	Current (Aug. 8)				Previous (May. 13)	Current (Aug. 8)		
Emotional Value Solutions	Watches	175.9	182.0	<b>184.0</b>	+8.0	+2.0	20.6	21.5	<b>22.0</b>	+1.3	+0.5
	Others/adj.	23.0	16.0	<b>16.0</b>	-7.0	-	1.5	1.5	<b>1.5</b>	-0.0	-
	Sub Total	199.0	198.0	<b>200.0</b>	+0.9	+2.0	22.2	23.0	<b>23.5</b>	+1.2	+0.5
Devices Solutions		60.0	62.5	<b>62.5</b>	+2.4	-	2.7	3.3	<b>3.3</b>	+0.5	-
Systems Solutions		52.8	57.5	<b>57.5</b>	+4.6	-	5.1	6.0	<b>6.0</b>	+0.8	-
	Sub Total	311.9	318.0	<b>320.0</b>	+8.0	+2.0	30.1	32.3	<b>32.8</b>	+2.6	+0.5
	Others	3.4	4.5	<b>4.5</b>	+1.0	-	0.2	0.2	<b>0.2</b>	-0.0	-
	Cons. Adj.	-10.6	-10.5	<b>-10.5</b>	+0.1	-	-9.1	-10.0	<b>-9.5</b>	-0.3	+0.5
	Cons. Total	304.7	312.0	<b>314.0</b>	+9.2	+2.0	21.2	22.5	<b>23.5</b>	+2.2	+1.0

\*For comparative purposes, FY2024 figures are presented based on the new segment structure. Please note that the Clocks Business has been excluded from the Watches Business in FY2024.

\*Net sales of the Watches Business in FY25 is ¥45.4 billion, excluding the Clocks Business.

# Shareholder Returns

■ Raised the annual dividend forecast to ¥120 per share, an increase of ¥10, reflecting the revised forecast.





# World Athletics Championships Tokyo 2025

September 13 (Sat) – 21 (Sun), 2025



WORLD ATHLETICS  
CHAMPIONSHIPS  
T O K Y ● 2 5

**SEIKO**  
**OFFICIAL TIMER**

In 2025, the world's top athletes will gather in Tokyo to compete for the title of "best in the world" in their respective events.

And Seiko will be there to capture every exciting moment.

As always, we are working together with World Athletics to ensure that we not only capture, but also preserve the new records we hope to see set.

**SEIKO**

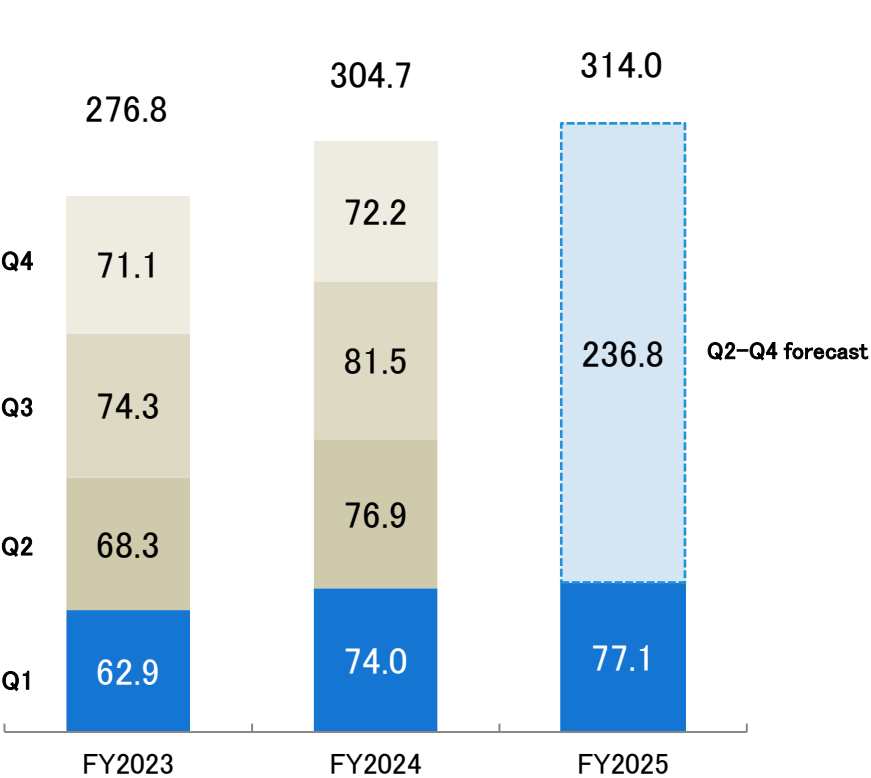
# Appendix



# Consolidated Quarterly Performance

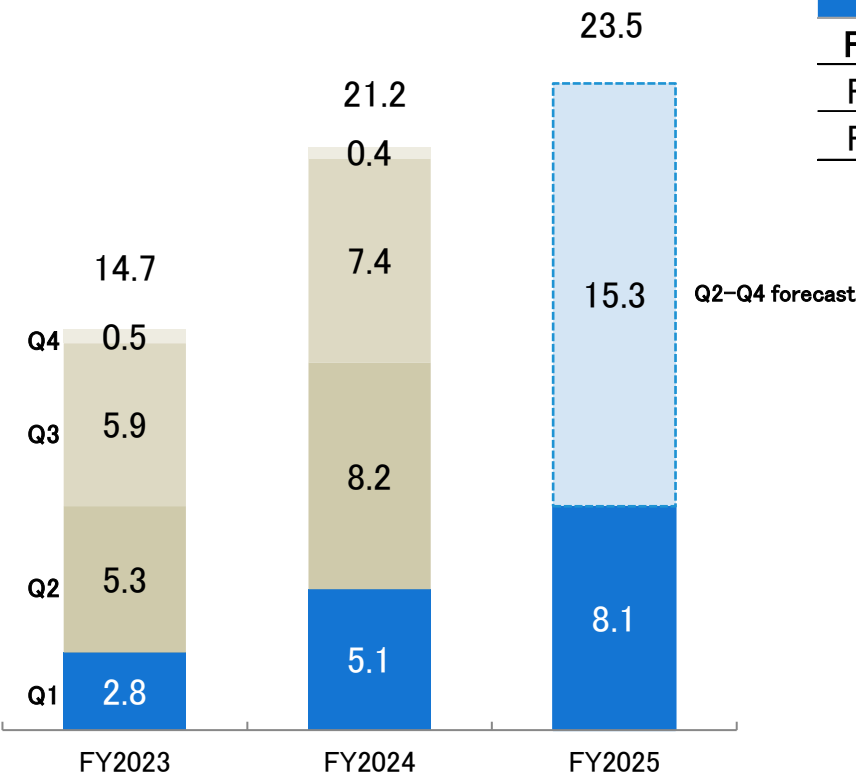
## <Net Sales>

(¥ billion)



## <Operating Profit>

(¥ billion)



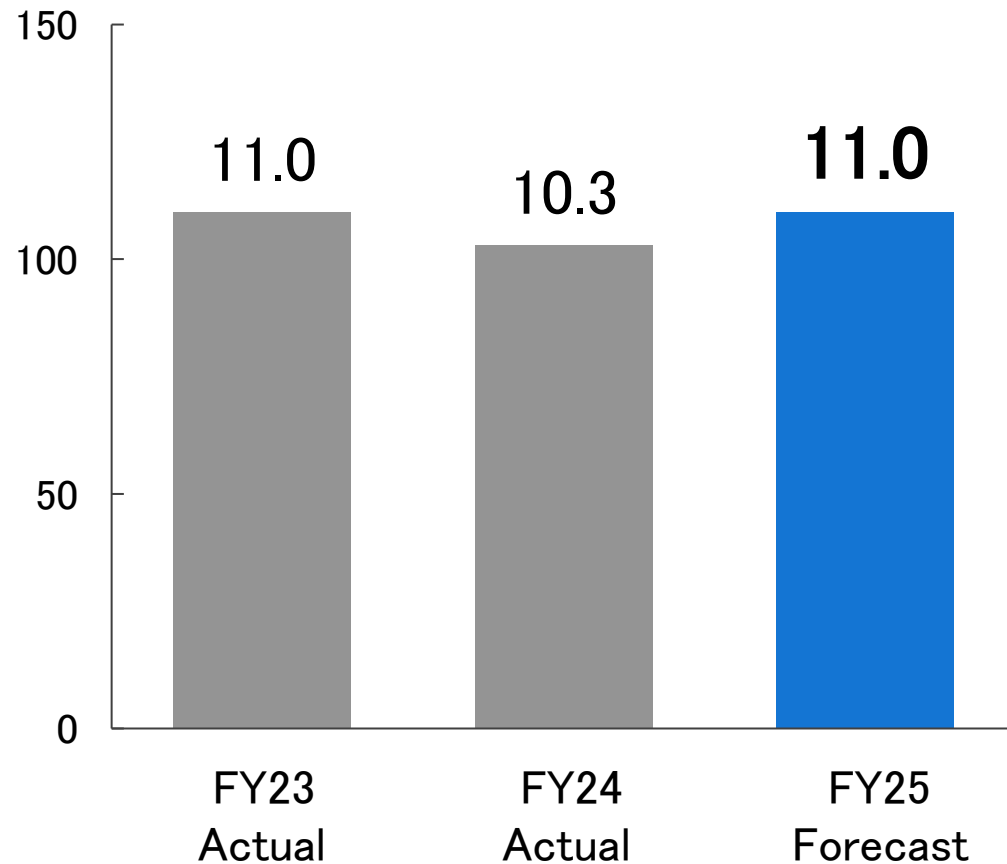
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	Q1	Q2	Q3	Q4	Total
FY25	10.6%				
FY24	6.9%	10.7%	9.1%	0.6%	7.0%
FY23	4.5%	7.8%	8.0%	0.8%	5.3%

# Investments / R&D Expenses

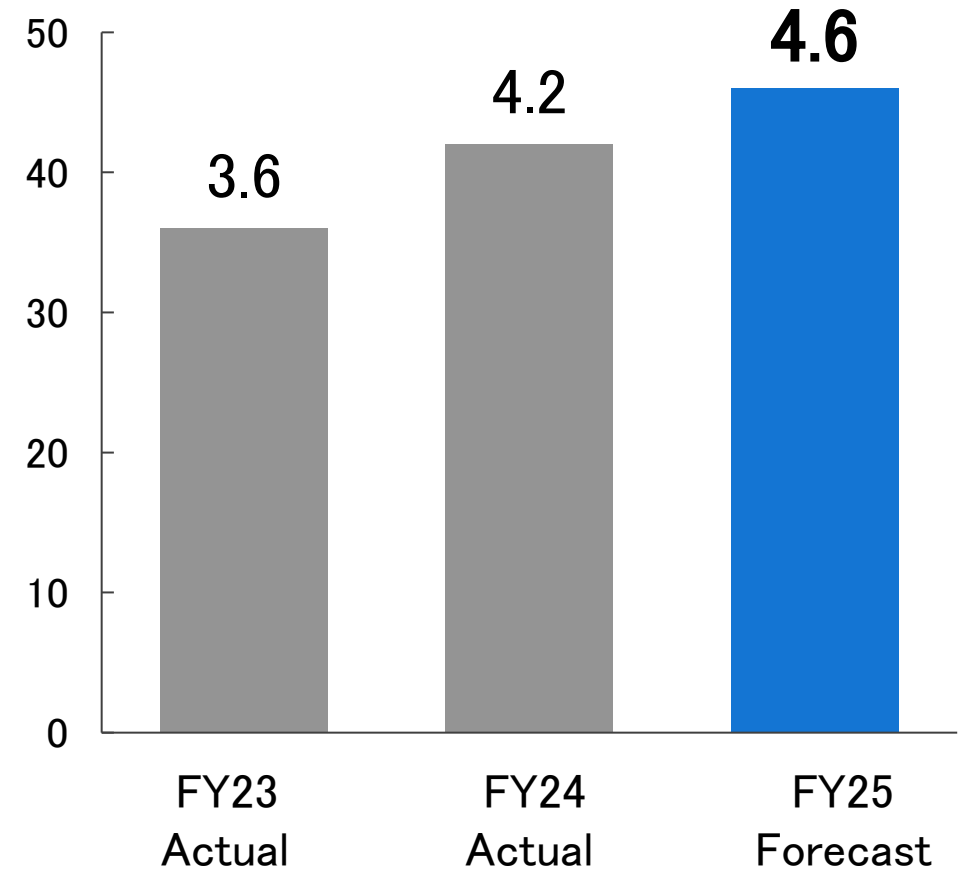
( ¥ billion )

## Investments



( ¥ billion )

## R&D Expenses



\* No changes from the forecast announced on May 14, 2025.

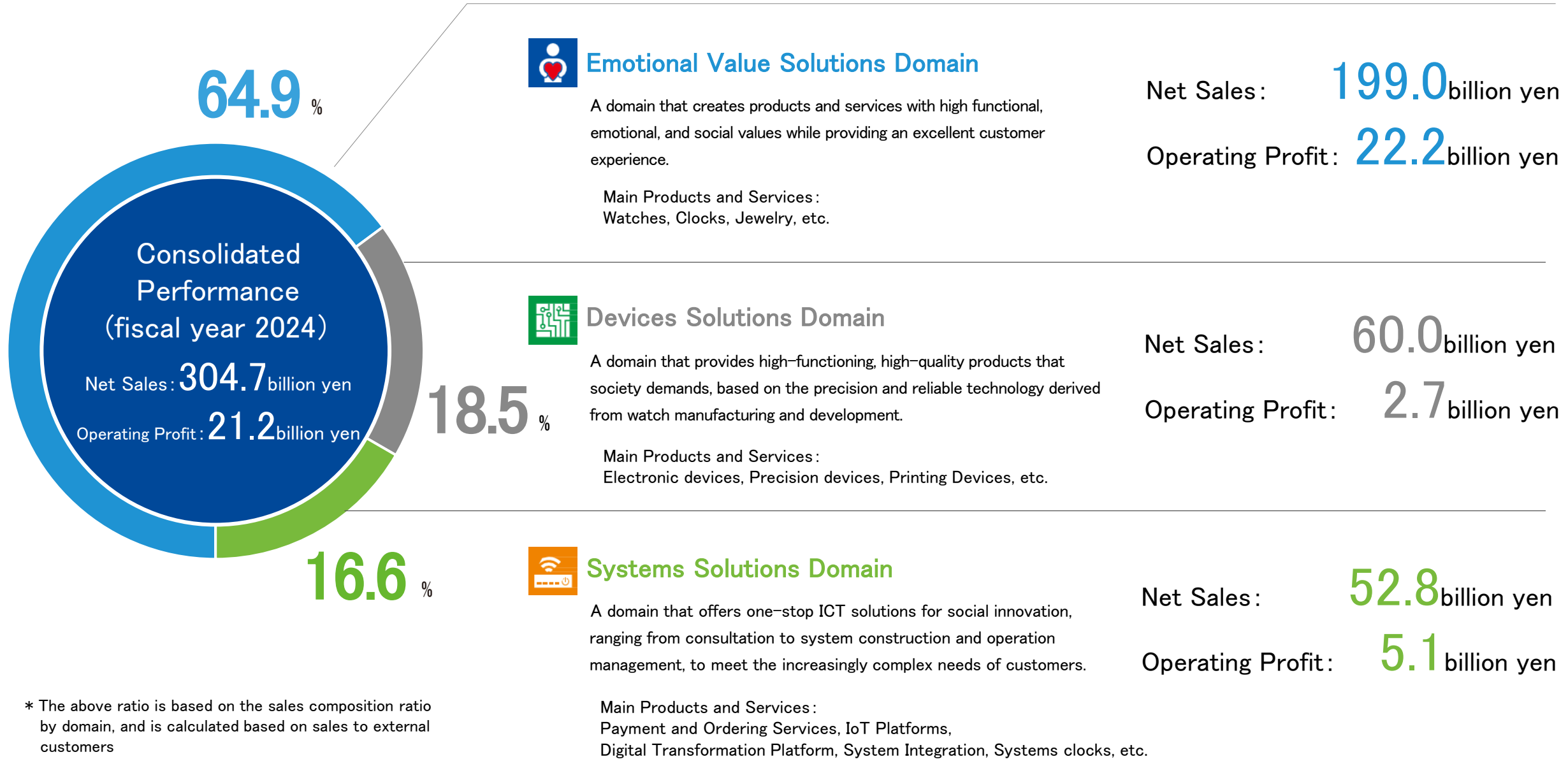


# Reorganization of Segments

## ■ Reorganization of Segment starting from FY25.

Segments		Until FY24	From FY25
Emotional Value Solutions	Watches	SEIKO WATCH CORPORATION	SEIKO WATCH CORPORATION <b>* Including the clock business</b>
	Others/adj.	WAKO Co., Ltd. <b>SEIKO Time Creation Inc. *</b>	WAKO Co., Ltd. SEIKO PRECISION (Thailand) Co., Ltd.
Devices Solutions		Seiko Instruments Inc. SEIKO NPC CORPORATION <b>Seiko Future Creation Inc.</b>	Seiko Instruments Inc. SEIKO NPC CORPORATION
Systems Solutions		SEIKO Solutions Inc.	SEIKO Solutions Inc. <b>SEIKO Time Creation Inc.</b>
Others		Other companies	Other companies <b>Seiko Future Creation Inc.</b>

\* Seiko Time Creation Inc. is shown to include our subsidiary, SEIKO PRECISION (Thailand) Co., Ltd. until FY24.



# Abbreviations used in this document

EVS	Emotional Value Solutions (Domain)
DS	Devices Solutions (Domain)
SS	Systems Solutions (Domain)
SWC	SEIKO WATCH CORPORATION
SII	Seiko Instruments Inc.
SSOL	SEIKO Solutions Inc.
STC	SEIKO Time Creation Inc.
NPC	SEIKO NPC CORPORATION
GS	Grand Seiko
GB	Global Brands (Seiko GB refers to Global Brands other than GS)
SMILE145	8th Mid-Term Management Plan (FY2022–FY2026)
MVP Products/ Services	High-added-value, highly profitable products and services that move people
MVP Ratio	<p>EVS: Luxury domain and products with high emotional value, such as GB, as % of net sales (Watches Business: MVP Ratio=GB ratio)</p> <p>DS : Sales to digital economy and green economy markets as % of net sales</p> <p>SS : Stock business as % of marginal profit</p>

- \* The forecasted results which appear in this presentation are based on the information which we have obtained as of now, and on certain assumptions deemed reasonable. As a result, actual results, etc. may differ significantly from the forecasted figures due to a wide range of factors.
  
- \* Unless otherwise specified, the following is indicated.
  - Numbers : Cut off to the unit indicated
  - Percentages : Round off to the unit indicated

End