FY23 Consolidated Results (from April 1, 2023 to March 31, 2024)

May 15, 2024

- 1. Consolidated Results FY23
- 2. Financial Forecast for FY24
- 3. Initiatives in the Next 3 years of SMILE 145

- 1. Consolidated Results FY23
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SEIKO

Consolidated P/L for FY23

(Billions of yen)	FY22	FY23	Variance		
	Actual	Actual	Amt.	<u>%</u>	
Net Sales	260.5	276.8	+16.3	+6.3%	
Gross Profit	111.7	122.6	+10.8	+9.7%	
%	42.9%	44.3%	+1.4pt		
Operating Profit	11.2	14.7	+3.5	+31.2%	
%	4.3%	5.3%	+1.0pt		
Ordinary Profit	11.1	15.8	+4.7	+42.3%	
%	4.3%	<i>5.7%</i>	+1.4pt		
Income before income taxes	9.6	15.1	+5.4	+56.9%	
Profit attributable to owers of parent	5.0	10.0	+5.0	+99.9%	
%	1.9%	<i>3.6%</i>	+1.7pt		
Exchange Rates USD	135.5	144.7	+9.2	+6.8%	
(JPY) EUR	141.0	156.8	+15.8	+11.2%	

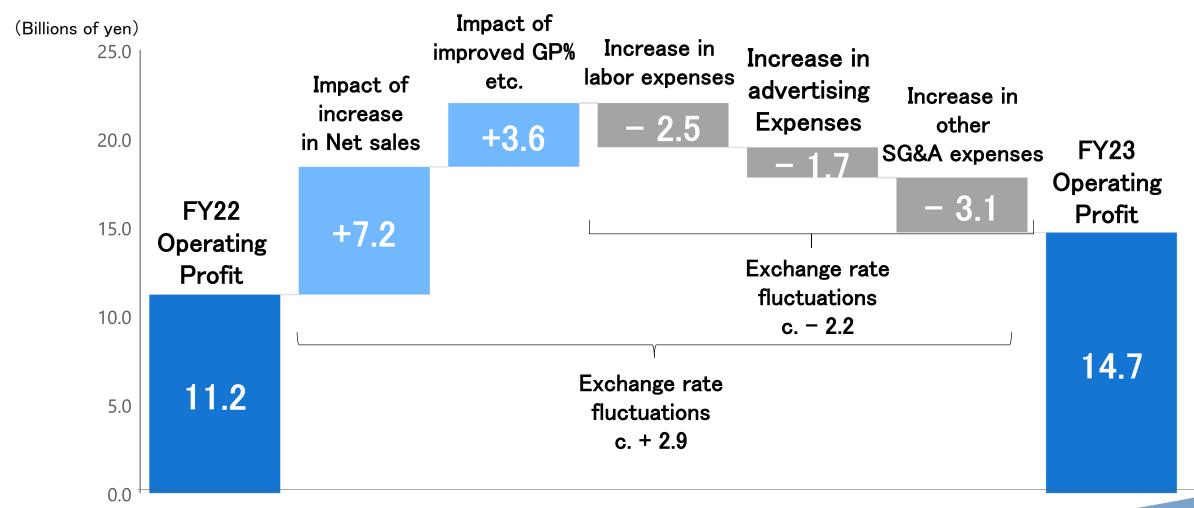
Breakdown of Year-on-Year Change

*Extraordinary income/losses are the amounts recorded for the current period

/	
Net Sales: y/y	+16.3
(Exchange rate fluctuations	c. +9.2)
Operating Profit: y/y	+3.5
(Exchange rate fluctuations	c. +2.9)
Impact of increase in Net sales	+7.2
Impact of improved GP%	+3.6
Increase in SG&A expenses	-7.3
Ordinary Profit: y/y	+4.7
Increase in Operating profit	+3.5
Increase in Foreign exchange gains	+0.3
]	.0.0
Other	+0.8
Other	+0.8
Other Extraordinary Income/Losses:	+0.8
Other Extraordinary Income/Losses: Extraordinary Income	+0.8 -0.7 <u>1.5</u>
Other Extraordinary Income/Losses: Extraordinary Income Gain on sale of non-current assets	+0.8 -0.7 1.5 1.2
Other Extraordinary Income/Losses: Extraordinary Income Gain on sale of non-current assets Other	+0.8 -0.7 1.5 1.2 0.3
Other Extraordinary Income/Losses: Extraordinary Income Gain on sale of non-current assets Other Extraordinary Losses	+0.8 -0.7 1.5 1.2 0.3 2.3

Analyses of Changes in Operating Profit for FY23

Profit rose 10.8 billion yen due to increased net sales and an improved GP ratio. SG&A Expenses rose 7.3 billion yen. As a result, operating profit increased by 3.5 billion yen.



Net Sales & Operating Profit by Segment for FY23

(Billions of yen)		(Co	Net Sales (Composition ratio)		Operating Profit		
		FY22 Actual	FY23 Actual	Variance	FY22 Actual	FY23 Actual	Variance
Emotional	Watches	144.2 (55%)	160.0 (58%)	+15.8	11.1	15.6	+4.5
Value Solutions	Others/adj.	26.5 (10%)	28.2 (10%)	+1.7	0.4	1.6	+1.1
	Sub Total	170.7	188.3	+17.5	11.5	17.2	+5.6
Devices Solu	utions	64.5 (25%)	58.3 (21%)	-6.1	5.0	2.1	-2.9
Systems Sol	lutions	36.6 (14%)	40.4 (15%)	+3.8	4.3	4.7	+0.3
Sub	Sub Total		287.2	+15.2	21.0	24.0	+3.0
Others		1.1 (0%)	1.2 (0%)	+0.0	0.1	0.2	+0.0
Cons. adj.	Cons. adj.		-11.6 (-4%)	+0.9	-9.9	-9.5	+0.3
Cons. Total		260.5	276.8	+16.3	11.2	14.7	+3.5

Watches Business:
Significant increases in both net sales and operating profit

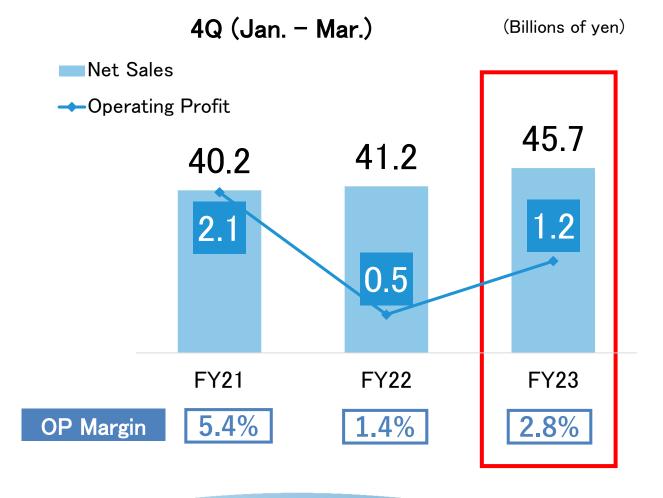
EVS: Significant increases in both net sales and operating profit

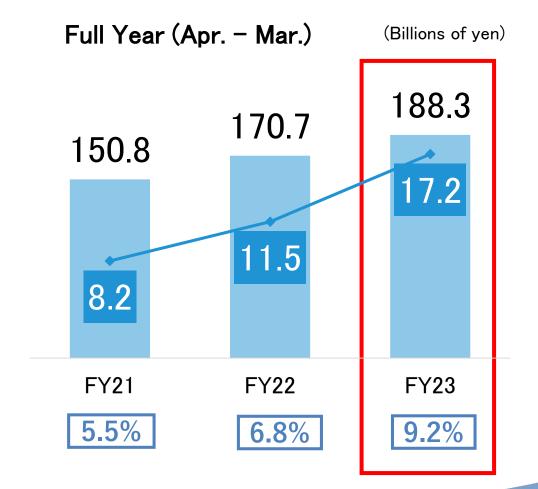
DS: Decreases in both net sales and operating profit

SS: Steady growth

EVS Domain

Achieved increases in net sales and operating profit due to significant net sales growth in the Watches Business and WAKO Business for the domestic market





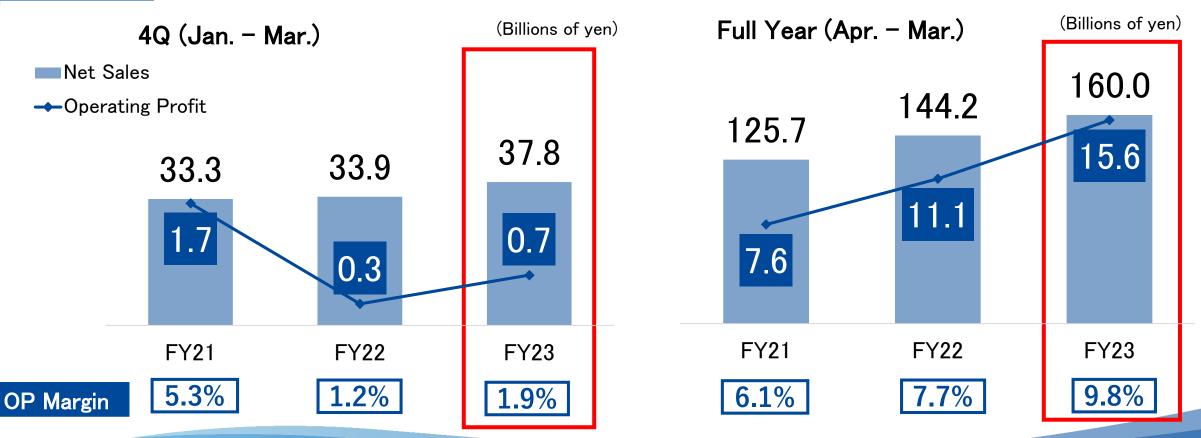
Watches Business

Completed Watches

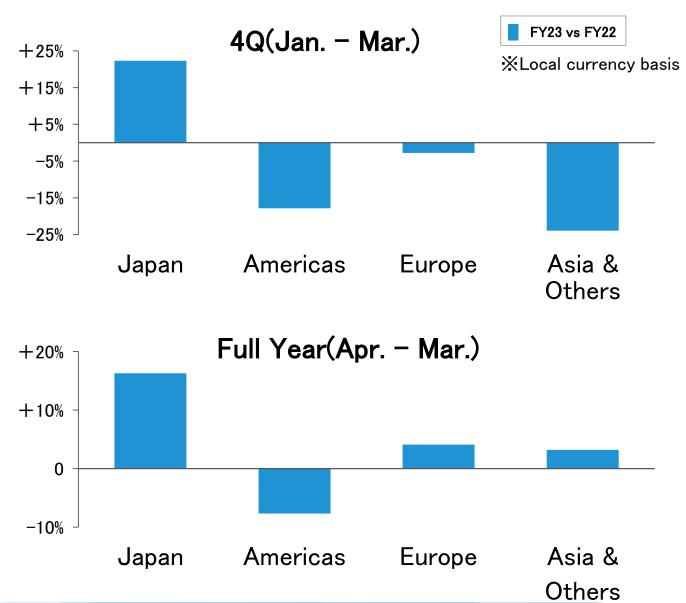
- In Japan, net sales grew significantly year on year against the background of a recovery in personal consumption and demand from inbound tourists.
- Overseas, net sales increased year on year as Seiko Presage and Seiko 5 Sports, etc. grew.

Movements

In the watch movements business, net sales remained roughly the same as those of the previous year, despite the impact of the sluggish Chinese economy.



Watches Business Completed Watches Net Sales Growth by Region



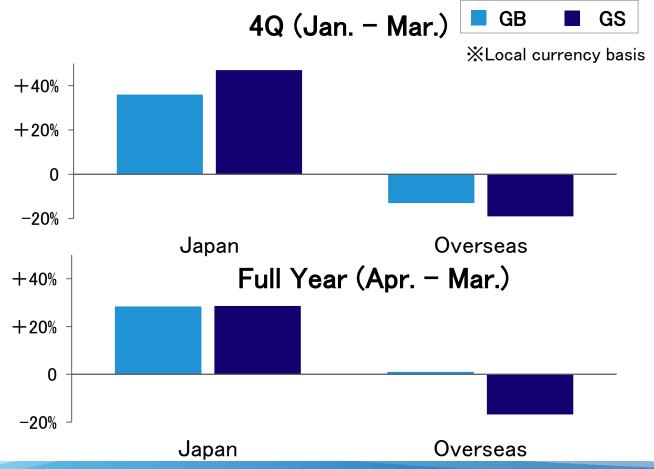
Status of sales by overseas region

- Americas
 GS sales were sluggish due to a stagnating high-end market.
- Europe As in North America, GS sales were sluggish. However, Seiko GB performed favorably, resulting in an overall year-on-year increase.
- Asia and Others Net sales continued to increase in Australia, India and the Middle East, etc. Continued transformation of business model in the sluggish Chinese market.

| Watches Business GS & GB Net Sales

GS & GB Net Sales Growth

Net sales for both GB and GS rose significantly in Japan for the full year. Overseas, GS net sales declined from the previous year on a local currency basis.



Ratio of GB to Net Sales

In Japan, the ratio of GB to net sales rose by 5% year on year. Overseas, the ratio was in line with that of the previous year.



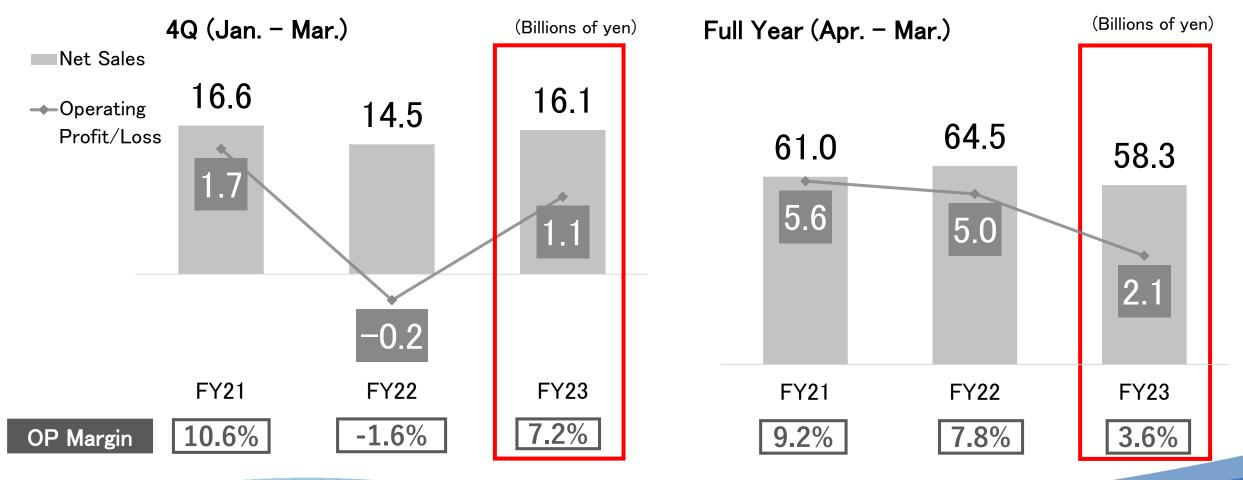
Overseas c. 65 % c. 75 % c.75 %

GB (Global Brands)

Grand Seiko (GS)
Seiko Prospex
Seiko Astron
Seiko Presage
King Seiko
Seiko 5 Sports

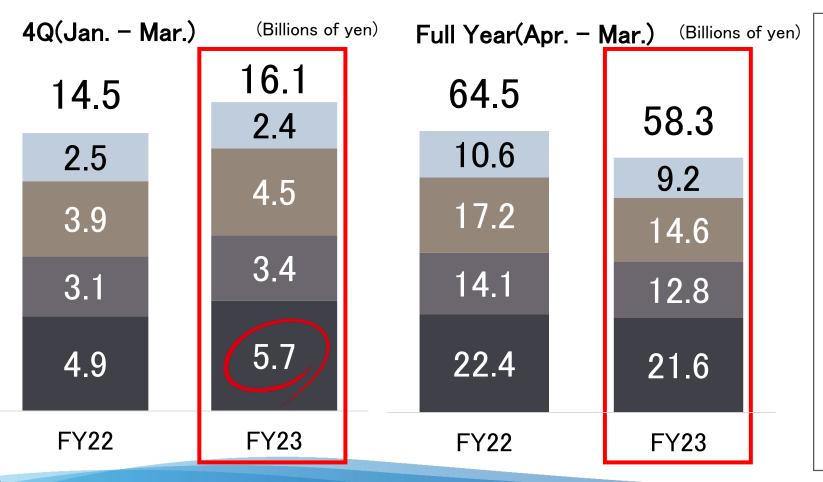
IDS Domain

Net sales and operating profit decreased year on year due to the prolonged stagnation of the Chinese economy and continued inventory adjustments in the electronic devices market. However, there were signs of recovery during the fourth quarter.



DS Domain Net Sales by Category

Performance of electronic devices, such as silver oxide batteries and quartz crystals, followed a recovery trend, while exhibiting weak performance for thermal printers, high-performance metals for semiconductor production equipment, and precision components.



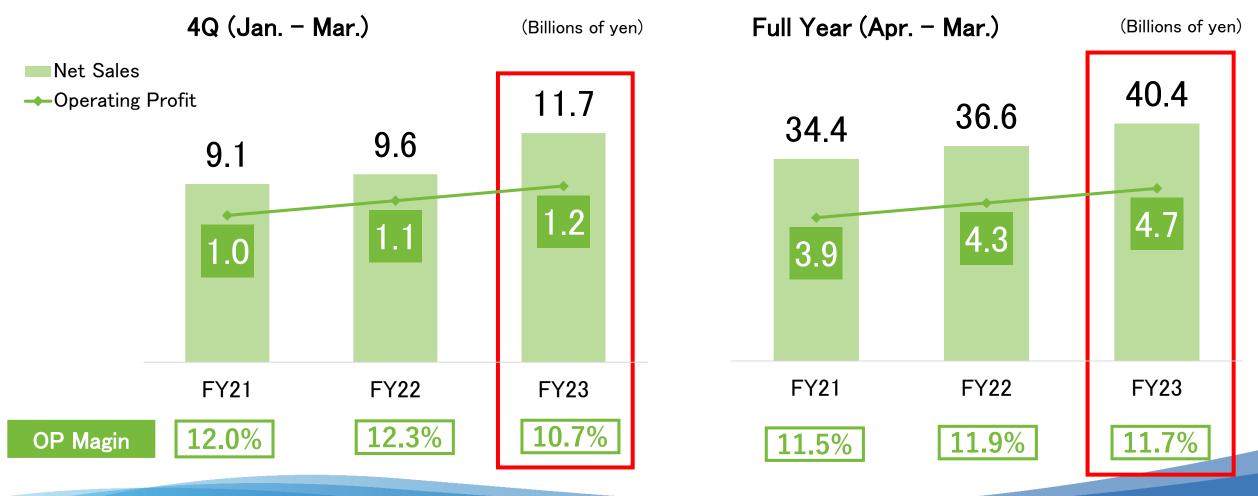
Main Products and Services

- Integrated circuits for crystal oscillators,
 Integrated circuits for sensors
- Printing Devices
 Inkjet printheads, Thermal printers
- Precision Devices
 Hard disk drive components,
 Automobile parts,
 Other precision turned parts
- Electronic Devices

 Micro batteries, Chip capacitors,
 Crystal oscillators,
 High-performance metal products,
 Rare earth magnets

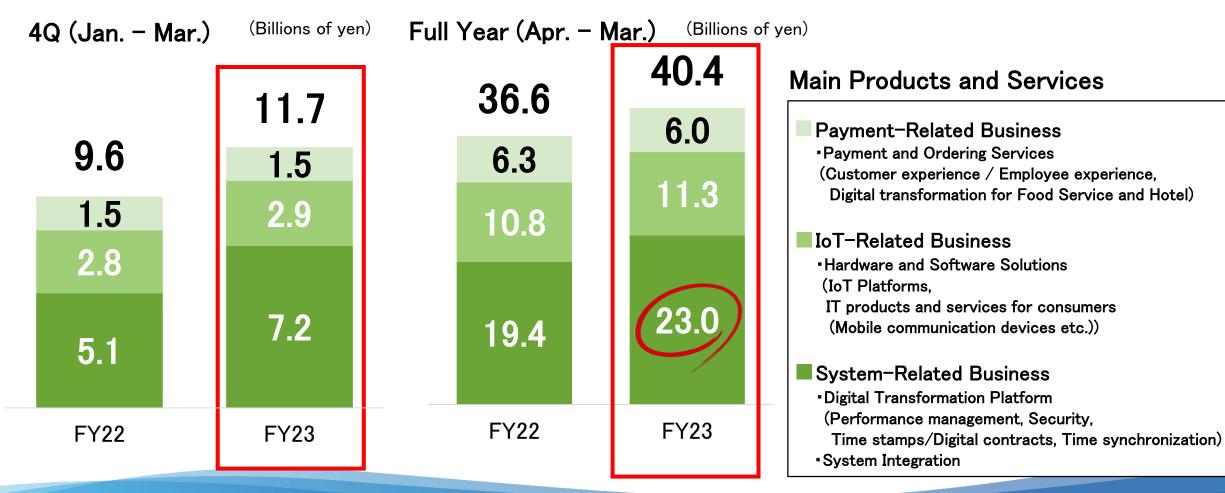
ISS Domain

■ Continued year—on—year growth in both net sales and operating profit for 32 consecutive quarters, aided by ongoing growth in digital demand.



ISS Domain Net Sales by Category

Net sales were driven by businesses supporting digital infrastructure, such as performance management and businesses including those related to security, together with solutions for digital transformation of business processes, such as digital contracts.



SMILE145 KPI

MVP ratio progressed favorably in all segments.

However, in the DS domain, net sales declined significantly and the GP ratio worsened.

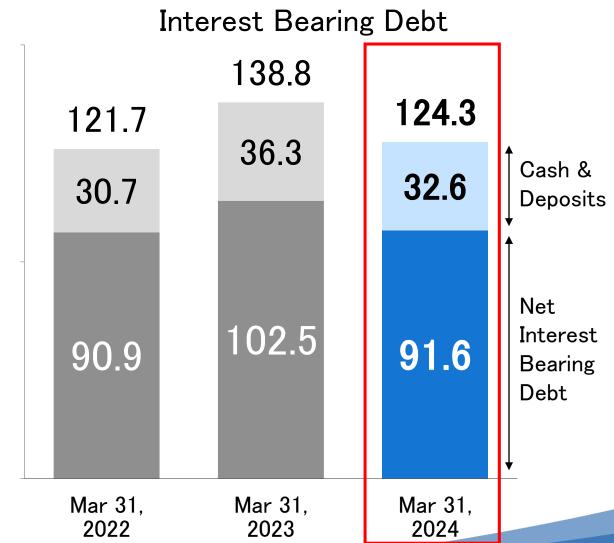
	MVI	P Ratio	GP%	Operating P	rofit
	FY23	(Changes from FY22)	Year-on-year changes	Amount (FY23)	(Year-on-year changes)
EVS	approx. 50%	(approx. +5pt)			
Watches	Target for Japan approx. 75%	FY2026 60% Overseas approx. 75%	+2.1 _{pt}	17.2 billion yen	+49.1%
Business	(approx. +5pt) Target for l	(approx. +several points)			
DS	approx. 50%	(approx. +10pt)	-1.6pt	2.1 billion yen	-58.1%
00	Target for I approx. 70%	FY2026 60% (approx. +5pt)			
SS	approx. 7 0% Target for	FY2026 73%	-U. I pt	4.7 billion yen	+8.0%
Cons. Total			+1.4 _{pt}	14.7 billion yen	+31.2%



Balance Sheet as of March 31, 2024

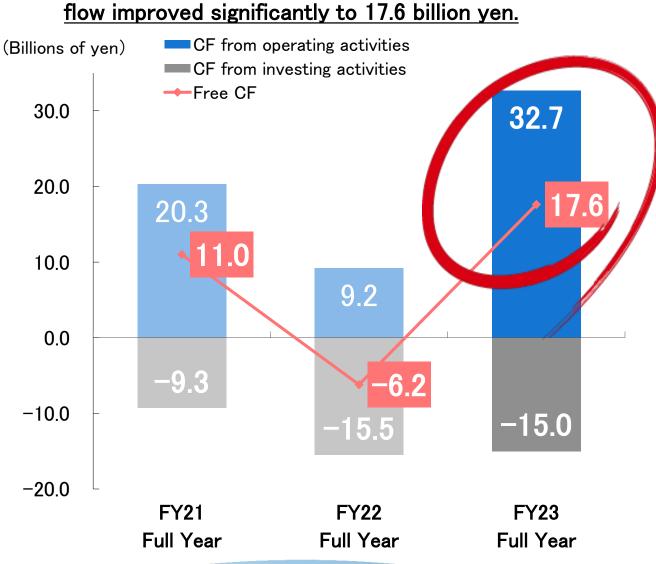
Inventories increased slightly despite net sales grew. Due in part to this trend, interest bearing debt decreased by 14.5 billion yen from the close of the previous fiscal year.

1 110 Billion you	•	5 6.666 6.	CITO PIOVI	Jac Hodai yda
(Billions of yen)	Mar 31, 2022	Mar 31, 2023(a)	Mar 31, 2024(b)	Variance (b)–(a)
Inventories	73.0	83.7	84.3	+0.6
Interest Bearing Debt		138.8	124.3	-14.5/
Net Assets	121.6	131.7	151.3	+19.5
Total Assets	327.5	355.9	376.2	+20.3
Equity Capital Ratio	36.7%	36.5%	39.6%	+3.2pt
Inventory Turnover Rate	2.0	1.9	1.8	− 0.1
Number of Employees	11,984	11,843	11,740	-103



Statement of Cash Flows

Generated 32.7 billion yen in CF from operating activities, mainly due to a major increase in profit. As a result, free cash



	FY21	FY22	FY23
	Full Year	Full Year	Full Year
Profit before income taxes	8.8	9.6	15.1
Depreciation	10.8	12.3	13.3
Others	0.6	-12.7	4.3
CF from operating activities	20.3	9.2	32.7
Purchase of property,	-8.7	-12.1	-11.0
plant and equipment			
Others	-0.5	-3.3	-4.0
CF from investing activities	-9.3	-15.5	−15.0
Free cash flow	11.0	-6.2	17.6
Net increase (decrease) in short- and long-term borrowings	-9.6	15.2	-15.6
Dividends paid	-2.0	-2.5	−3.1
Others	-2.1	-2.0	-4.2
CF from financing activities	-13.9	10.5	-23.0
Of Itom infancing activities	10.0	10.5	20.0
Effect of exchange rate change on cash and cash equivalents	1.2	1.1	1.8
Net increase (decrease) in cash and cash equivalents	-1.6	5.4	-3.5

- 1. Consolidated Results FY23
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Summary of Financial Forecast for FY24

Plan to increase both net sales and operating profit, raising net sales by 23.1 billion yen (up 8.4%) and operating profit by 2.2 billion yen (up 15.3%) year on year.

(Billions of yen)	FY23 Actual	FY24 Forecast (May 14)	Variance vs. FY23
Net Sales	276.8	300.0	+23.1
Operating Profit	14.7	17.0	+2.2
%	<i>5.3%</i>	<i>5.7%</i>	+0.3pt
Ordinary Profit	15.8	17.0	+1.1
%	<i>5.7%</i>	<i>5.7%</i>	-0.1pt
Profit attributable to owners of parent	10.0	11.0	+0.9
%	3.6%	3.7%	+0.0pt

■ Exchange Rate Sensitivity FY24

(Millions of yen)	USD	EUR	
Exchange rate forecast	JPY 140.0	JPY 150.0	
For Net sales	c. 500	c. 160	
For Operating profit	c. 140	c. 60	

■ Exchange Rate (Actual)

(JPY)		1Q	2Q	3Q	4Q	Year Total
Average	USD	137.5	144.6	147.9	148.6	144.7
	EUR	149.6	157.3	159.1	161.3	156.8
Closing Date	USD	145.0	149.6	141.8	151.4	_
	EUR	157.6	158.0	157.1	163.3	_



Financial Forecast for FY24 by Segment

The Watches Business and WAKO Business in the EVS Domain and the SS Domain are expected to continue to perform steadily. The DS Domain is expected to recover.

		_	Net Sales			Oper	ating Pro	ofit
	(Billions of yen)		FY23 Actual	FY24 Forecast (May 14)	Variance VS FY23	FY23 Actual	FY24 Forecast (May 14)	Variance VS FY23
	Emotional	Watches	160.0	165.0	+4.9	15.6	17.3	+1.6
	Value	Others/adj.	28.2	31.0	+2.7	1.6	1.7	+0.0
	Solutions	Sub Total	188.3	196.0	+7.6	17.2	19.0	+1.7
	Devices Solu	utions	58.3	63.5	+5.1	2.1	3.0	+0.8
	Systems Solutions		40.4	50.5	+10.0	4.7	5.8	+1.0
	Sub Total		287.2	310.0	+22.7	24.0	27.8	+3.7
_	Others		1.2	1.0	-0.2	0.2	0.1	-0.1
	Cons. Adj.		-11.6	-11.0	+0.6	-9.5	-10.9	-1.3
_	Cons. Total		276.8	300.0	+23.1	14.7	17.0	+2.2

- 1. Consolidated Results FY23
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SMILE145 Mid-Term Management Plan (FY22 - FY26)

SMILE145

We aim to become

"A solutions company that offers
high-added-value products and
services that create excitement and
generate substantial profits."

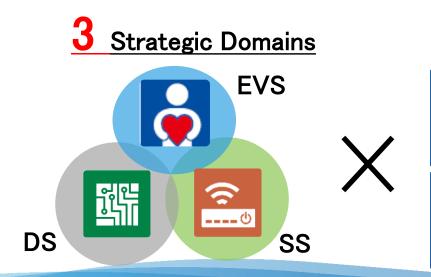
MVP Strategy

Moving Valuable Profitable

- Address social issues to create value
- Improve profitability
- Innovate business model with leveraging digital transformation (DX)
- Achieve ambidextrous management
- Support employees in taking on challenges

	KPI (FY26)
GP%	+5.0% points
OP	18.0-20.0 Billion yen
ROIC	Over 6.5%
ESG Indicator	Reducing CO2 emissions: 25% down (SCOPE1·2)
	Increased Engagement Score

Growth Strategy Schemes



4 Business Opportunities

Foundation Domain

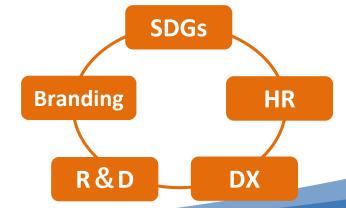
Emotional Consumption

Society 5.0

Expansion Domain

Wellness

Society/ Environment 5 Group Core Strategies





Business Strategies

Business Environment in the First Two Years of SMILE145

SEIKO



Business Policy in the Next 3 years of SMILE 145

- Positioning the Watches Business and the Systems Solutions Business as the core of the Group's growth, and strengthening investments for further growth.
- In the Devices Solutions Business, <u>assessing the growth potential of each</u> product and engaging in balanced investments

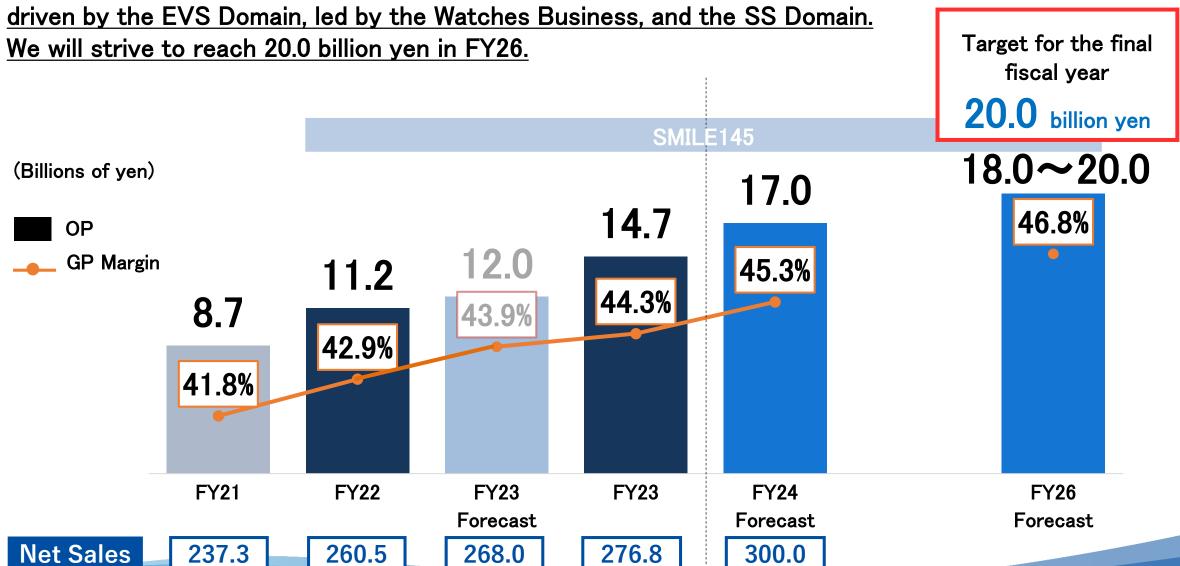
Promoting the enhancement of Group-wide R&D strategy and development of new technology, led by Seiko Future Creation Inc. Through these activities, striving to create new business domains throughout the Group.

1

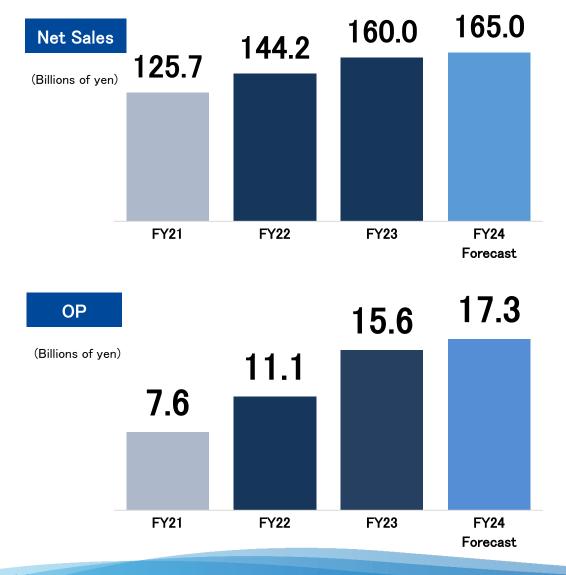


OP target in the Next 3 years of SMILE 145

In FY23, we achieved 14.7 billion yen, far surpassing the original target in FY23 of 12.0 billion yen, primarily



| Watches Business



Progress in the first two years

- By promoting GB strategy in Japan and overseas, we achieved net sales that surpassed pre-pandemic levels.
- •Operating profit of 15.6 billion yen in FY2023 was the highest ever since SWC's establishment.

Policy for the latter three years

- Expansion of high-end business, centering on GS
 - *Accelerating growth of overseas sales through efforts such as ongoing enhancement of directly managed businesses
- Expansion of Seiko GB
 - *Further increasing profitability by expanding sales of premium lines in Seiko Prospex and Seiko Presage
- Improvement of revenue of watch movements
 - Increasing production efficiency by reviewing and revising global manufacturing structure

■ Expansion of high-end products (luxury domain) centered around GS

(Products)

New products announced at Watches and Wonders Geneva 2024







<Grand Seiko>
Kodo Constant-force Tourbillon "Daybreak"
MSRP: USD 365,000.00

<Grand Seiko>
Model featuring the Caliber 9SA4, a 10-beat next generation manual winding movement with an 80-hour power reserve MSRP: USD 10,700.00

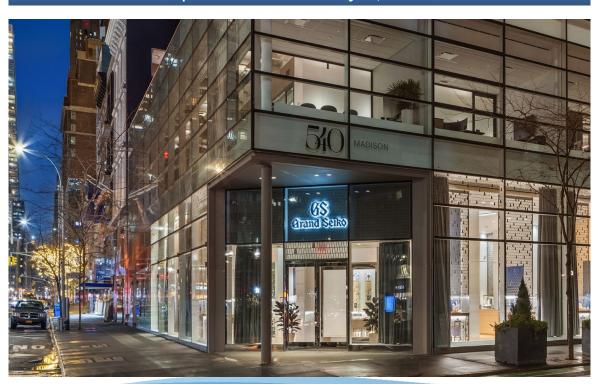


Expansion of high-end products (luxury domain) centered around GS

[Distribution]

*Expanding direct sales business, including GS Flagship Boutiques, and improving POS quality

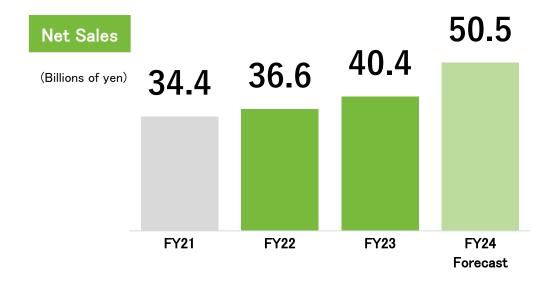
GS Flagship Boutique, Madison Ave., New York (Opened on February 8, 2024)



GS Flagship Boutique, Ginza Namiki-Dori (Opened on June 24, 2023)



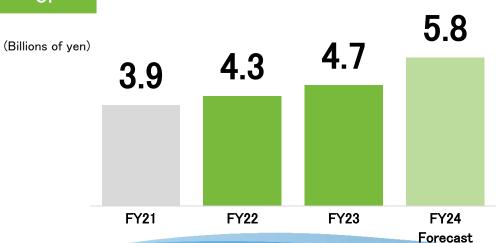
ISS Domain



Progress in the first two years

- Steadily expanded services and customers through M&As, etc., achieving stable growth
- Expanded businesses supporting digital infrastructure, such as performance management and businesses including those related to security





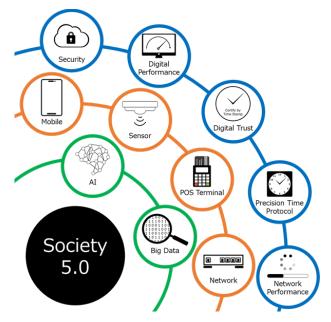
Policy for the latter three years

- Striving to grow business through solutions that leverage Seiko's strengths
- IoT and AI solutions that combine hardware and software to solve social issues
- Platform solutions that support customer companies realize Digital transformation



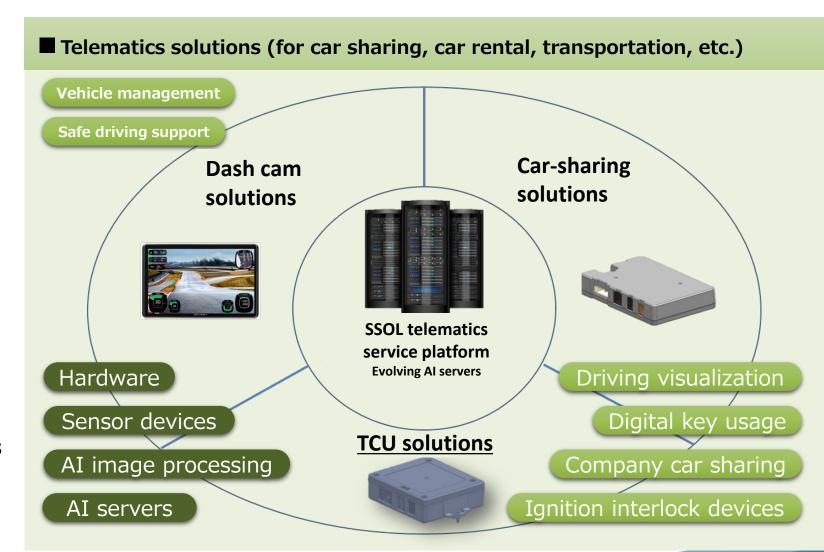
■ IoT and AI solutions that combine hardware and software to solve social issues

Capability



H/W & S/W Solution

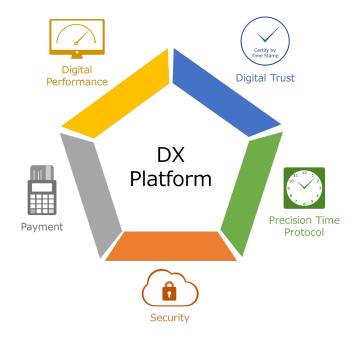
We can provide one-stop solutions that cover everything from setup to operation, encompassing hardware, software, data centers, AI, sensors, etc.





■ Platform solutions that support customer companies realize Digital transformation

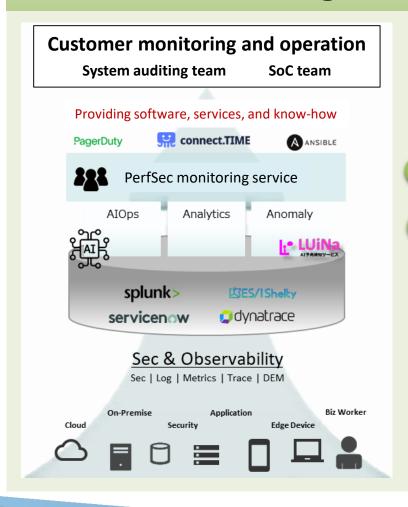
Capability



DX Platform

We can offer solutions that form the foundations of digital business, such as digital trust, performance management, security, timing, and payment.

■ Performance management and security solutions



One-stop solutions for performance and security issues, covering everything from deployment to operation

PerfSec monitoring service

24/365 system operation/monitoring

Digital performance monitoring

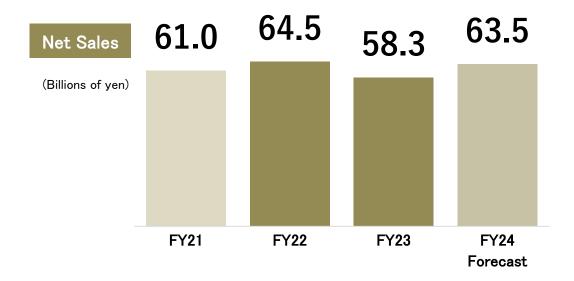
Security monitoring

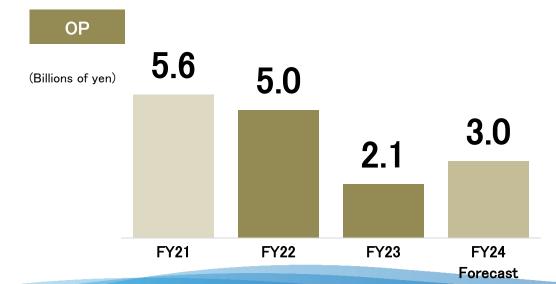
Backup support

IT asset management

Data integration and utilization

DS Domain





Progress in the first two years

- •FY22: Net sales grew due to special demand in the postpandemic devices market.
- •FY23: Performance was weak, especially for printing devices and precision devices, due to a rebound from special demand and the prolonged slump in the Chinese economy.

Policy for the latter three years

- Assessing the growth potential of each product and engaging in balanced investments
- Expanding market share of micro batteries for medical equipment, which have growth potential, and quartz crystals, where we excel at miniaturization
- Growing encoder business (sensors used to detect locations and movement distances), where we have some of the most advanced technologies in the industry

Expanding share in the market for micro batteries for medical equipment

Micro batteries market: High growth potential in the medical market (for medical equipment)

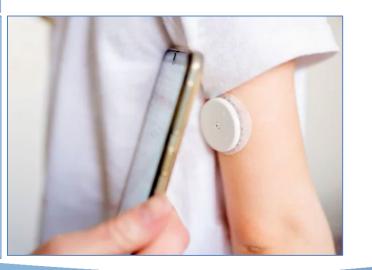
*Competitive advantages of the Company's micro batteries: Compact size, low profile, long usage life, high level of safety, high level of performance



Positioning the medical market as a core domain to reinforce, and seeking to expand market share

Usage example: Use in medical equipment





User trend forecast



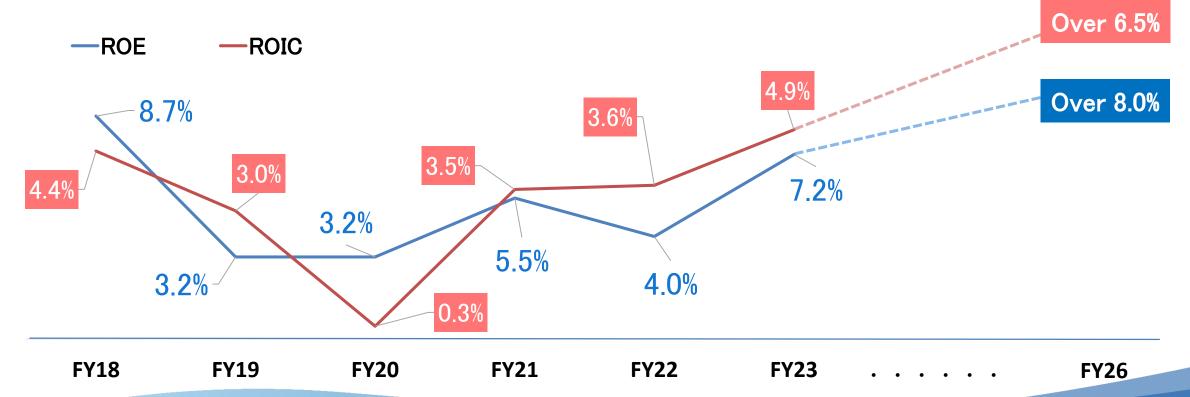


Financial Index

Improving Capital Profitability

■ We use ROE as a financial indicator during the latter period of SMILE145, in addition to ROIC.

We will conduct efficient investment through business portfolio management and improve profitability, with the aim of achieving an ROE of over 8%. In conjunction with this, we will also rationalize assets and reduce interest bearing debt to achieve an ROIC of over 6.5%.



| Cash Allocation

(Billions of yen)

Total Operating

CF

in 5 years

(excluding prior investment)

130.0 or more

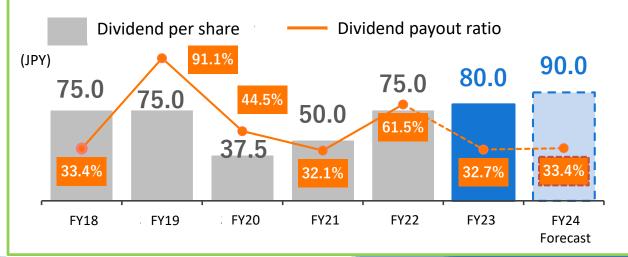
Growth
Investment
100.0 or more

Improvement of financial constitution

15.0 or more

Shareholder return 15.0 or more

- Accelerating investment in the Watches Business and Systems Solutions Business
- Creating new business domains across entire
 Group
- Strengthening investment in branding that conveys emotional value, social value, and technical value
- Continuing investment in DX enhancement
- Actively investing in human capital
- Under the basic policy of focusing on stable allocation of profit to shareholders, we <u>aim for consolidated payout</u> ratio of 30% or above.

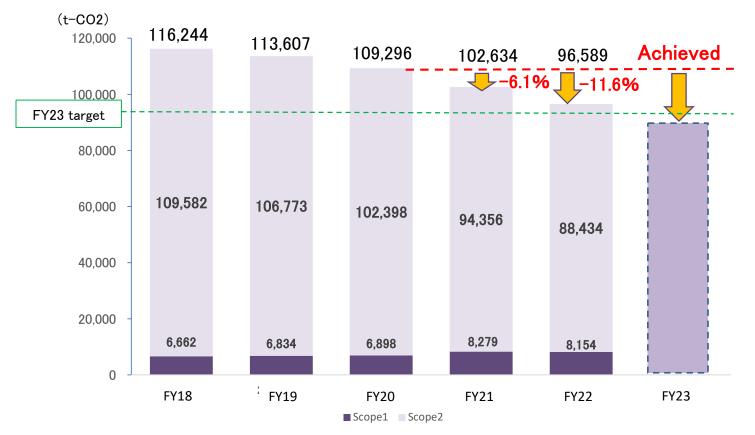


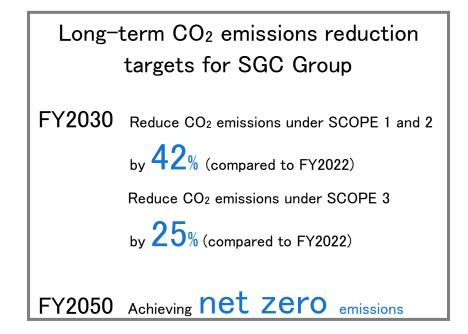


ESG Indicator

CO₂ Emissions Reduction Targets

Met and surpassed our FY2023 CO₂ emissions reduction target by promoting the introduction of renewable energy at domestic sites. Move up our schedule and aim to reduce CO₂ emissions under SCOPE 1 and 2 by 42% (compared to FY2022) by FY2030.







End



Appendix

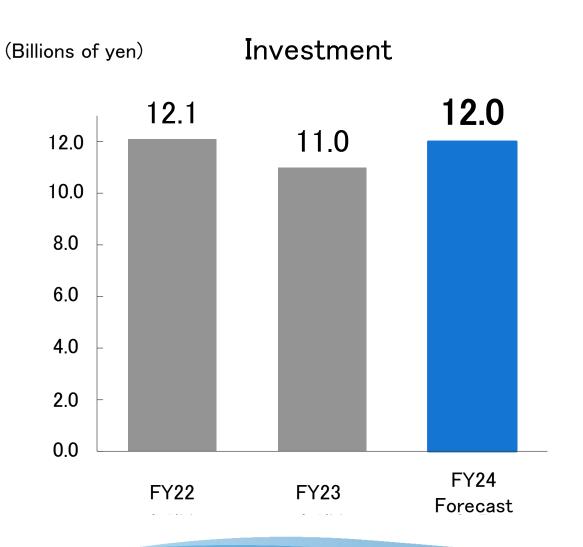
Consolidated P/L for 4Q of FY23 (Jan. - Mar. 2024)

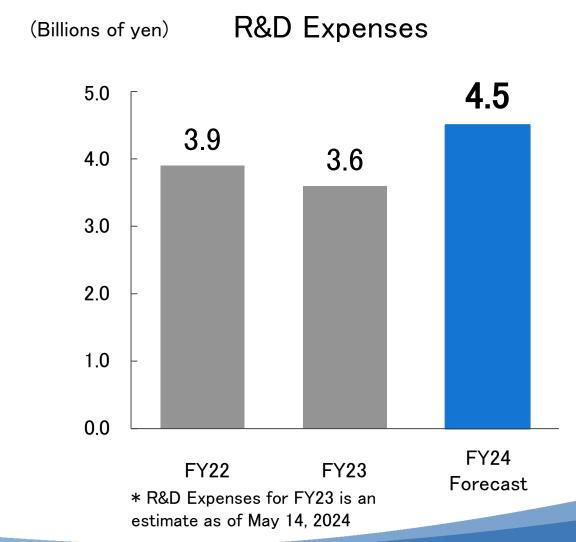
(Dilliana of you)	FY22	FY23	Variance			Breakdown of Year-on-Year Change		
(Billions of yen)	4Q	4Q	Amt.	%	*Extra	ordinary income/losses are the amounts recorded t		
Net Sales	63.0	71.1	+8.0	+12.8%		+ 8.0 c. + 3.8)		
Gross Profit	25.7	30.0	+4.2	+16.5%		Operating Profit: y/y (Exchange rate fluctuations	+ 1.8	
%	40.9%	42.2%	+1.3pt			Impact of increase in Net sales	+ 3.4	
Operating Profit	-1.2	0.5	+1.8	_		Impact of improved GP% Increase in SG&A expenses	+ 0.8 - 2.4	
%	-1.9%	0.8%	+2.7pt			Ordinary Profit: y/y	+ 2.1	
Ordinary Profit	-1.5	0.5	+2.1	_		Increase in Operating profit	+ 1.8	
%	-2.5%	0.8%	+3.3pt			Increase in foreign exchange gains	+ 0.1	
Inocome before income taxes	-2.8	0.5	+3.4	_		Others Extraordinary Income/Losses:	+ 0.1	
Profit attributable owers of parent	to -3.0	-0.5	+2.4	4 –		Extraordinary Income Gain on sale of non-current assets Other	1.3 1.2 0.1	
%	-4.9%	-0.8%	+4.1pt			Extraordinary Losses	1.3	
Exchange Rates	USD 132.4	148.6	+16.2	+12.2%	-	Impairment losses	0.8	
	EUR 142.2	161.3	+19.1	+13.4%		Business restructuring expenses 0.4		
						Information security expenses	0.0	

Net Sales & Operating Profit by Segment for 4Q of FY23 (Jan. - Mar. 2024)

(Billions of yen)		(Co	Net Sales		Operating Profit		
		FY22 4Q	FY23 4Q	Variance	FY22 4Q	FY23 4Q	Variance
Emotional Value Solutions	Watches	33.9 <i>(54%)</i>	37.8 (53%)	+3.8	0.3	0.7	+0.3
	Others/adj.	7. 2 (12%)	7.9 (11%)	+0.6	0.1	0.5	+0.3
	Sub Total	41.2	45.7	+4.5	0.5	1.2	+0.7
Devices Solutions		14.5 (23%)	16.1 (23%)	+1.6	-0.2	1.1	+1.3
Systems Solutions		9.6 <i>(15%)</i>	11.7 (17%)	+2.1	1.1	1.2	+0.0
Sub Total		65.4	73.7	+8.2	1.5	3.6	+2.1
Others		0.3 (1%)	0.3 (0%)	+0.0	0.0	0.0	+0.0
Cons. adj.		-2.7 (-4%)	-2.9 (-4%)	-0.2	-2.7	-3.1	-0.3
Cons. Total		63.0	71.1	+8.0	-1.2	0.5	+1.8

Investment / R&D Expenses





67.2 %

Consolidated performance (FY23)

Net Sales: **276.8** billion yen

Operating Profit: 14.7 billion yen

Emotional Value Solutions Domain

A domain that creates products and services with high functional, emotional, and social values while providing an excellent customer experience.

Main Products and Services:

Watches, Clocks, jewelry, Systems clocks, etc.

188.3billion ven Net Sales:

Operating Profit: 17.2 billion ven

Devices Solutions Domain

A domain that provides high-functioning, high-quality products that society demands, based on the precision and reliable technology derived from watch manufacturing and development.

Main Products and Services:

Electronic devices, Precision devices, Printing Devices, etc.

Net Sales:

Net Sales:

58.3billion ven

40.4 billion yen

4. / billion yen

2.1 billion yen Operating Profit:



Systems Solutions Domain

A domain that offers one-stop ICT solutions for social innovation.

ranging from consultation to system construction and operation Operating Profit: management, to meet the increasingly complex needs of customers.

Main Products and Services:

Payment and Ordering Services, IoT Platforms,

Digital Transformation Platform, System Integration, etc.

* The above ratio is based on the sales composition ratio by domain, and is calculated based on sales to external customers

Abbreviations used in this document

EVS	Emotional Value Solutions (Domain)		
DS	Devices Solutions (Domain)		
SS	Systems Solutions (Domain)		
SWC	SEIKO WATCH CORPORATION		
SII	Seiko Instruments Inc.		
SSOL	SEIKO Solutions Inc.		
STC	SEIKO Time Creation Inc.		
NPC	SEIKO NPC CORPORATION		
GS	Grand Seiko		
GB	Global Brands (Seiko GB refers to Global Brands other than GS)		
SMILE145	8th Mid-Term Management Plan (FY2022-FY2026)		
MVP Products/ Services	High-added-value, highly profitable products and services that move people		
MVP Ratio	EVS:Luxury domain and products with high emotional value, such as GB, as % of net sales (Watches Business: MVP Ratio=GB ratio) DS: Sales to digital economy and green economy markets as % of net sales SS: Stock business as % of marginal profit		

* The forecasted results which appear in this presentation are based on the information which we have obtained as of now, and on certain assumptions deemed reasonable.

As a result, actual results, etc. may differ significantly from the forecasted figures due to a wide range of factors.

* Unless otherwise specified, the following is indicated.

Numbers: Cut off to the unit indicated

Percentages: Round off to the unit indicated

* Reported segments have been changed from the fiscal year ended March 31, 2023. The actual results of FY2021 have been reclassified to reflect the new disclosure segments.



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Moving ahead. Touching hearts.