

# Consolidated Results for the 3 months

(from April 1 to June 30, 2023)

August 9, 2023

SEIKO

### Net Sales and Operating Profit by Domain

Both net sales and operating profit increased in the two strategic domains of EVS and SS. However, due to a decline in operating profit in the DS, the consolidated result was an increase in net sales and a decrease in operating profit.

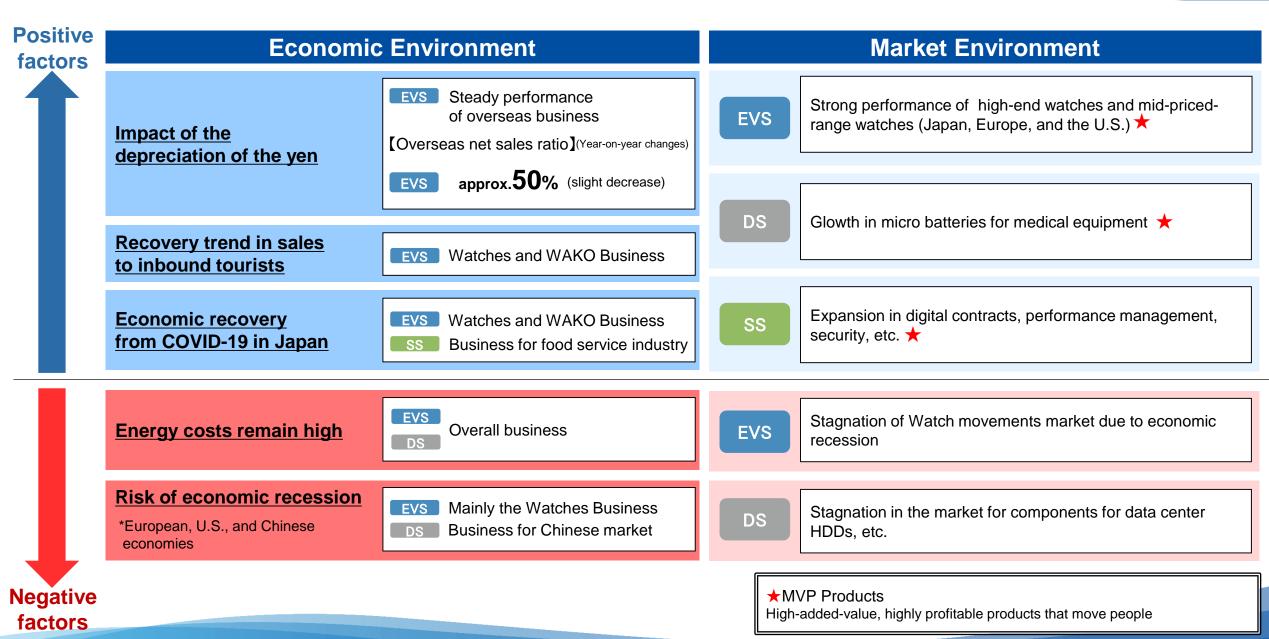
EVS: Emotional Value Solutions Domain

DS: Devices Solutions DomainSS: Systems Solutions Domain

		Net Sales			<b>Operating Profit</b>	
(Billions of yen)	FY2022 3M	FY2023 3M	Variance	FY2022 3M	FY2023 3M	Variance
EVS	39.0	42.3	+3.2	2.4	3.4	+1.0
LVS	Watches Business	36.5	+2.6	Watches Business  2.6	3.5	+0.8
DS	16.5	13.9	-2.6	1.7	0.1	-1.6
SS	9.1	9.3	+0.1	0.9	1.0	+0.0
Others	0.2	0.2	+0.0	0.0	0.0	+0.0
Cons. Adj.	-2.8	-2.8	-0.0	-2.1	-1.9	+0.1
Cons. Total	62.0	62.9	+0.8	3.1	2.8	-0.2

#### **Business Environment**





## KPIs of SMILE145 (8th Mid-Term Management Plan)

	MVP Ratio	GP%	Operating Profit
	FY2023 3M (Changes from FY2022)	Year-on-year changes (3M)	Amount (FY2023 3M) Year-on-year changes
	Luxury domain and products with high emotional value, such as GB, as % of net sales approx. 50% (approx. +5pt)		
EVO	Target for FY2026 60%	. 0 0	01.450
EVS	Watches Business	$+2.9_{pt}$	3.4 billion yen +45.0%
	GB ratio Japan approx. 70% Overseas approx. 75% (approx. +5pt) (approx. +several points)		
	Target for FY2026 over 85%		
DS	Sales to digital economy and green economy markets as % of net sales approx. 50% (approx. +10pt)	-4.7 <sub>pt</sub>	0.1 billion yen -90.3%
	Target for FY2026 60%		
SS	Stock business as % of marginal profit approx. 70% (approx. +5pt)	+1.4 <sub>pt</sub>	1.0 billion yen + 10.1%
	Target for FY2026 73%		
Cons. Total	-	+1.5 <sub>pt</sub>	2.8 billion yen -9.1%

\*Target for FY2026: +5.0pt compared to FY2021

(common to cons. total and each domain)

#### Financial Forecast for FY2023

- During the three-month period ended June 30, 2023, both net sales and operating profit increased year on year in the EVS Business, while both net sales and operating profit declined year on year in the DS Business.
- From the second quarter onward, we expect the EVS Business to continue to perform steadily. However, a recovery in the business environment for the DS Business will be delayed.
- Accordingly, we have not changed our consolidated financial forecast (Net Sales: 268.0 billion yen, Operating Profit: 12.0 billion yen), but we have revised our forecasted results by segment as described below.

	Net Sales			Operating Profit		
	Previous	Current	Variance	Previous	Current	Variance
Emotional Value Solutions Business	175.0	177.0	+2.0	13.0	14.0	+1.0
Devices Solutions Business	65.0	63.0	-2.0	4.8	3.6	-1.2
Systems Solutions Business	39.0	39.0	±0.0	4.8	5.0	+0.2
Total for reported segments	279.0	279.0	±0.0	22.6	22.6	±0.0
Others	1.0	1.0	±0.0	0.1	0.1	±0.0
Consolidated total	268.0	268.0	±0.0	12.0	12.0	±0.0

<sup>\*</sup>Consolidated total represents figures after consolidation adjustment such as the elimination of inter-segment sales.



## 1. Consolidated Results

Reported segments have been changed from the fiscal year ended March 31, 2023. The actual results of FY2020 and FY2021 have been reclassified to reflect the new disclosure segments. The reclassified figures for FY2020 in this presentation are unaudited and provided for reference.

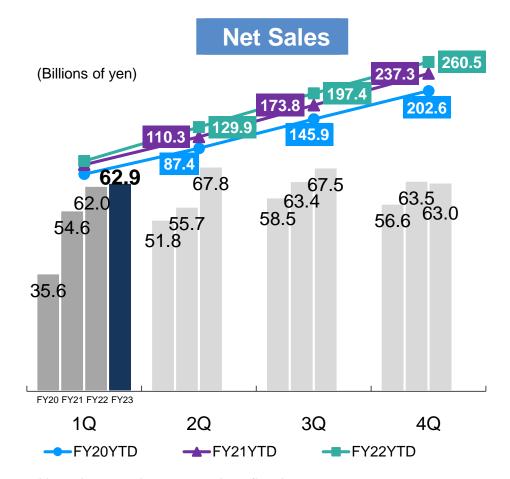
#### SEIKO

Consolidated P/L for 3M FY2023 (Apr. - Jun. 2023)

		FY22	FY23	Varia	ance
		3M	3M	Amt.	%
Net Sales	5	62.0	62.9	+0.8	+1.4%
Gross Pro	ofit	26.1	27.5	+1.3	+5.0%
%	,	42.2%	43.7%	+1.5pt	
Operating	g Profit	3.1	2.8	-0.2	-9.1%
%	,	5.0%	4.5%	-0.5pt	
Ordinary	Ordinary Profit		3.7	-0.3	-8.0%
%	,	6.5%	5.9%	-0.6pt	
Income before income taxes		3.9	3.7	-0.2	-5.4%
Profit attributable to owners of parent		1.7	2.4	+0.7	+41.2%
%		2.8%	3.8%	+1.0pt	
Exchange Rates	USD	129.7	137.5	+7.8	+6.0%
(JPY)	EUR	138.3	149.6	+11.3	+8.2%

$\rightarrow$	Net Sales: y/y	+0.8
	Exchange rate fluctuations	c. +1.8
	Operating Profit: y/y	-0.2
	(Exchange rate fluctuations	c. +0.5)
	Impact of increase in Net sales	+0.3
	Impact of improved GP%	+0.9
	Increase in SG&A expenses	-1.5
	Ordinary Profit: y/y	-0.3
	Decrease in Operating profit	-0.2
	Decrease in Equity-method incor	ne -0.0
	Decrease in Foreign exchange g	
	Others	+0.0

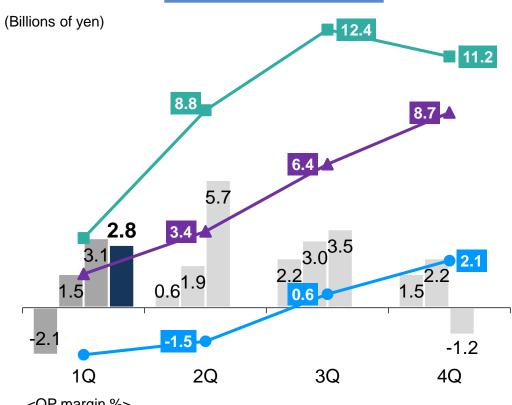
### Consolidated Quarterly Performance



<Net sales growth % vs. previous fiscal year>

	1Q	2Q	3Q	4Q	Total
FY23	+1.4%				
FY22	+13.7%	+21.6%	+6.4%	-0.7%	+9.7%
FY21	+53.3%	+7.5%	+8.5%	+12.1%	+17.1%

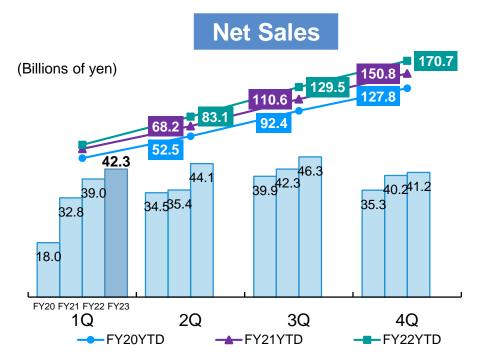
## **Operating Profit** 12.4



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	1Q	2Q	3Q	4Q	Total
FY23	4.5%				
FY22	5.0%	8.5%	5.3%	-1.9%	4.3%
FY21	2.8%	3.5%	4.8%	3.6%	3.7%
FY20	-6.1%	1.3%	3.8%	2.6%	1.1%

### Emotional Value Solutions Business (EVS)



<Net sales growth % vs. previous fiscal year>

	1Q	2Q	3Q	4Q	Total
FY23	+8.4%				
FY22	+18.8%	+24.4%	+9.5%	+2.5%	+13.2%
FY21	+82.3%	+2.7%	+6.0%	+13.9%	+18.0%

	Oper	ating Prof	it
(Billions of yen)		11.0	11.5
3.4 1.0	6.9 4.5 2.7 1.9	6.1 2.9 3.3 3.2	5.2 1.9 2.1 0.5
1Q <op %="" margin=""></op>	2Q	3Q	4Q

	1Q	2Q	3Q	4Q	Total
FY23	8.2%				
FY22	6.2%	10.3%	8.7%	1.4%	6.8%
FY21	3.3%	4.7%	7.9%	5.4%	5.5%
FY20	-9.2%	5.8%	7.3%	5.5%	4.1%

✓ Watches : Net sales of completed watches in Japan grew year on year against the background of demand from inbound tourists.
 Overseas, net sales in Europe and Asia excluding China also increased.

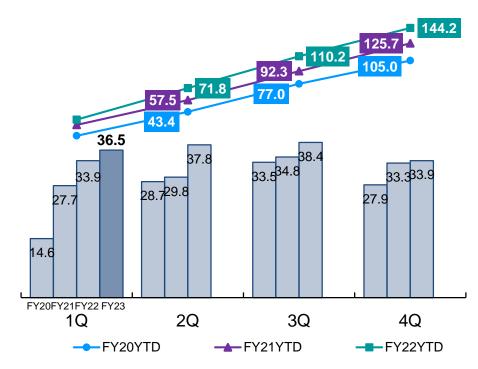
✓ Time Creation: Net sales of the clocks business for overseas markets declined year on year due to the sluggish Chinese economy.

✓ WAKO : Net sales in the WAKO Business grew significantly year on year with the recovery of demand from inbound tourists.

### Watches Business in EVS \*Reference

### **Net Sales**

(Billions of yen)

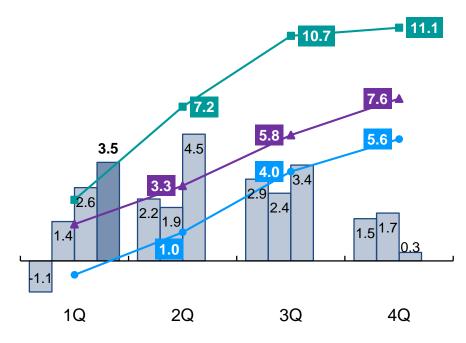


<Net sales growth % vs. previous fiscal year>

	1Q	2Q	3Q	4Q	Total
FY23	+7.8%				
FY22	+22.3%	+27.0%	+10.4%	+1.8%	+14.7%
FY21	+88.9%	+3.6%	+3.6%	+19.3%	+19.7%

### **Operating Profit**

(Billions of yen)



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	1Q	2Q	3Q	4Q	Total
FY23	9.6%				
FY22	7.9%	12.1%	9.0%	1.2%	7.7%
FY21	5.1%	6.6%	7.2%	5.3%	6.1%
FY20	-7.9%	7.7%	8.8%	5.7%	5.3%



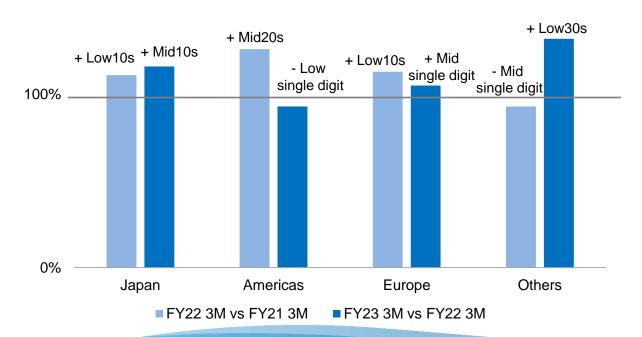
✓ Watches : Net sales of completed watches in Japan grew year on year due to favorable performance of new products of Global Brands such as
 (In Japan) Grand Seiko and Seiko Prospex against the background of demand from inbound tourists, which showed a clear recovery trend.

✓ Watches : Net sales increased year on year as Global Brands grew in the U.S., Europe, and Asia, especially for Seiko Prospex and Seiko 5 Sports,
 (In Overseas) despite a delayed recovery in China.

✓ Movements : Net sales decreased year on year due to the sluggish Chinese economy.

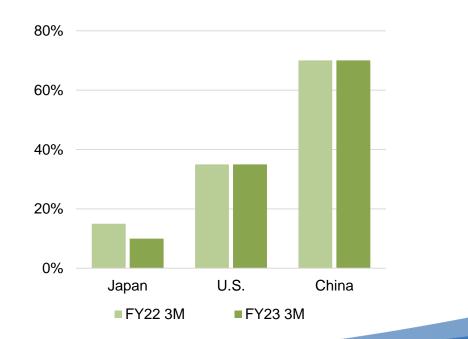
# Completed Watches Net Sales Growth by Region (year-on-year)

#### **XLocal currency basis**

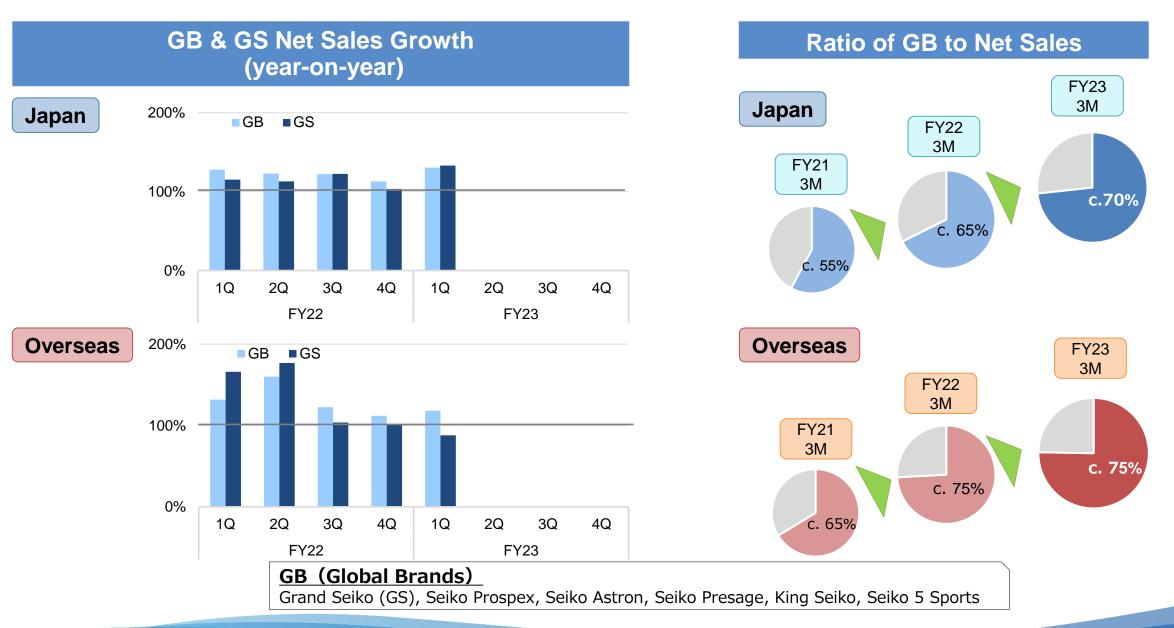


# EC Ratio in Completed Watches Net Sales

XOur estimate



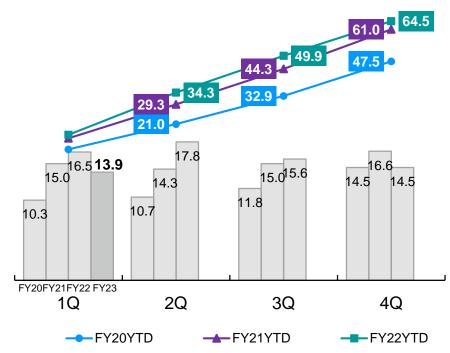
#### Watches Business in EVS



### Devices Solutions Business (DS)

### **Net Sales**

(Billions of yen)

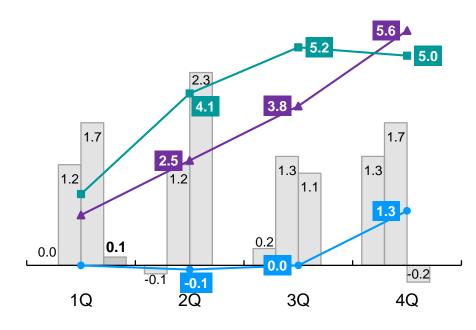


<Net sales growth % vs. previous fiscal year>

	1Q	2Q	3Q	4Q	Total
FY23	-15.8%				
FY22	+10.2%	+24.1%	+4.1%	-12.7%	+5.7%
FY21	+45.2%	+33.6%	+26.6%	+14.3%	+28.5%

### **Operating Profit**

(Billions of yen)

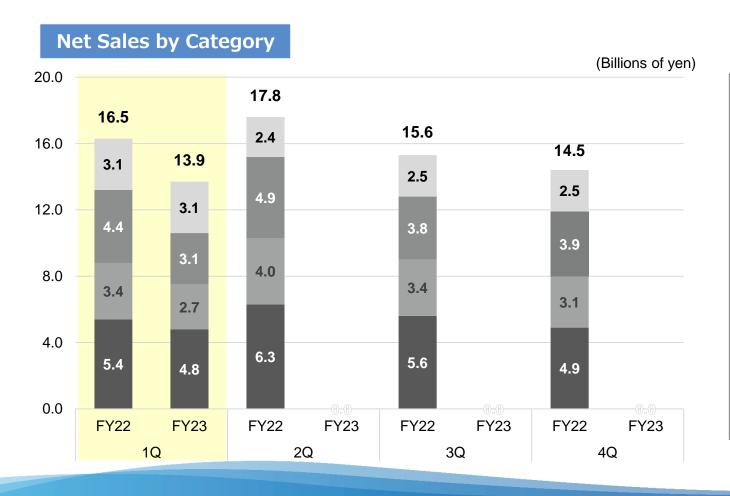


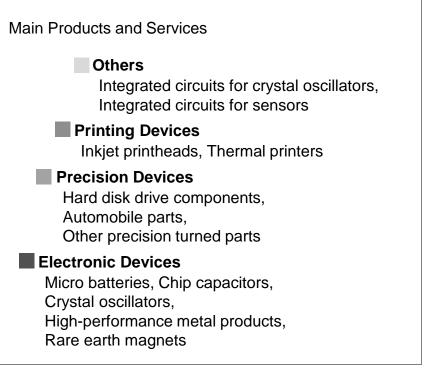
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	1Q	2Q	3Q	4Q	Total
FY23	1.2%				
FY22	10.8%	13.2%	7.4%	-1.6%	7.8%
FY21	8.4%	8.7%	9.1%	10.6%	9.2%
FY20	0.1%	-1.7%	1.9%	9.0%	2.9%

### Devices Solutions Business (DS)

✓ Net sales and operating profit decreased significantly year on year due to the sluggish Chinese economy, HDD inventory adjustments in its markets, and stagnant semiconductor market conditions, resulting in weak performance for thermal printers, quartz crystals, high-performance metals for semiconductor production equipment, and precision components.

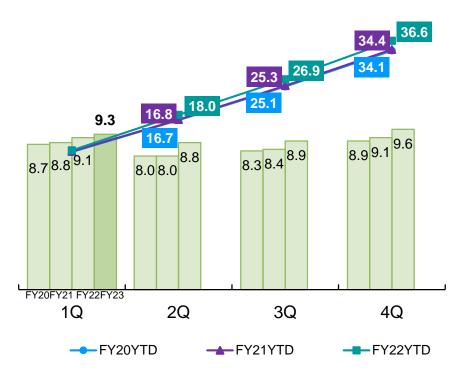




### Systems Solutions Business (SS)

### **Net Sales**

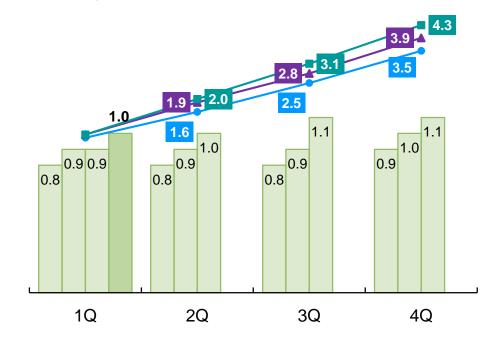
(Billions of yen)



<Net sales growth % vs. previous fiscal year>

	1Q	2Q	3Q	4Q	Total
FY23	+2.0%				
FY22	+3.6%	+10.3%	+6.4%	+5.8%	+6.4%
FY21	+0.5%	+0.7%	+1.0%	+1.3%	+0.9%

### **Operating Profit**

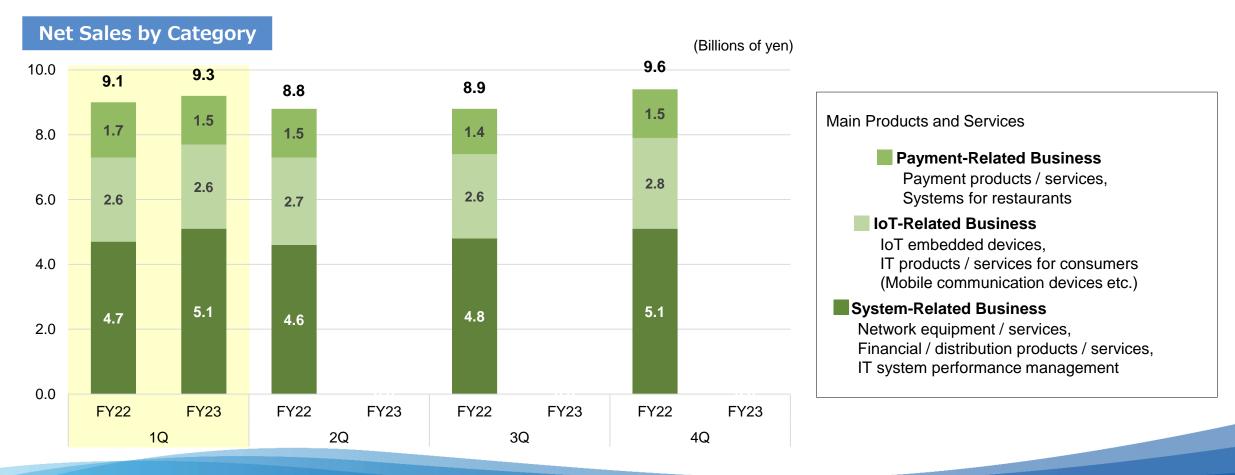


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	1Q	2Q	3Q	4Q	Total
FY23	11.6%				
FY22	10.7%	11.7%	12.9%	12.3%	11.9%
FY21	10.7%	11.9%	11.3%	12.0%	11.5%
FY20	9.5%	10.7%	10.5%	10.8%	10.4%

## Systems Solutions Business (SS)

✓ There was growth in businesses related to digital contracts that captured digitalization and legal reforms. In addition, businesses supporting digital infrastructure, such as performance management and businesses including those related to security, also expanded, resulting in continued year-on-year growth in both net sales and operating profit for 29 consecutive quarters.

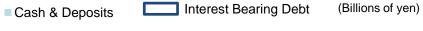




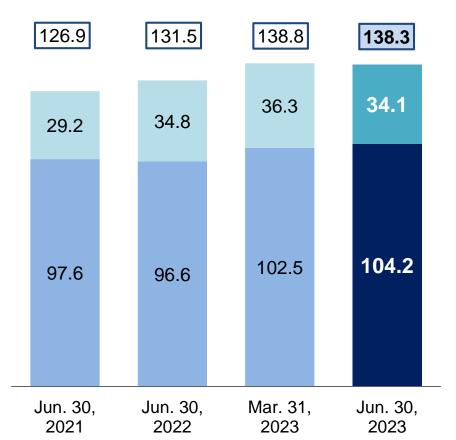
(Billions of yen)

	Jun. 30, 2021	Jun. 30, 2022	Mar. 31, 2023(a)	Jun. 30, 2023(b)	Variance (b)-(a)
Inventories	72.0	80.6	83.7	89.3	+5.5
Interest Bearing Debt	126.9	131.5	138.8	138.3	-0.4
	I				
Net Assets	112.7	127.4	131.7	139.3	+7.6
Total Assets	320.3	346.5	355.9	367.5	+11.6
Equity Capital Ratio	34.7%	36.3%	36.5%	37.3%	+0.8pt
Net Debt Equity Ratio	0.8	0.7	0.7	0.7	-0.0
Number of Employees	12,096	12,193	11,843	11,793	-50

#### **Interest Bearing Debt**

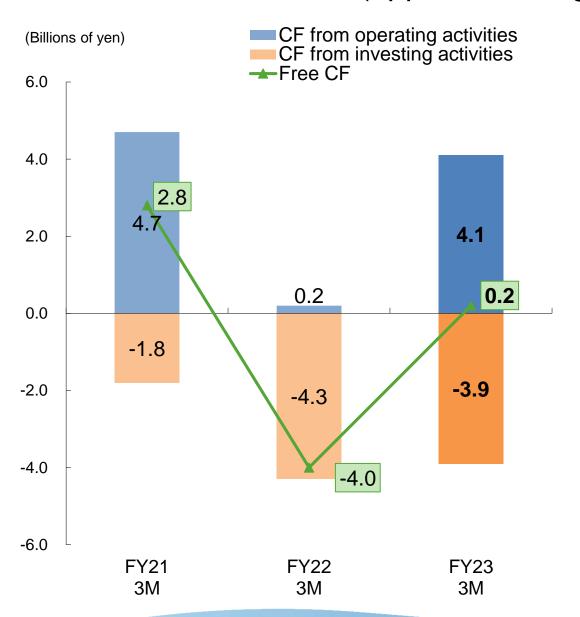


■ Net Interest Bearing Debt (Interest Bearing Debt - Cash & Deposits)



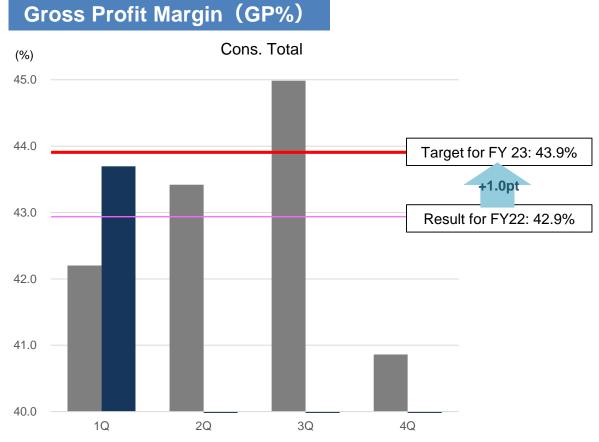
(Billions of yen)

### Statement of Cash Flows (approximate figure)



		,	
	FY21 3M	FY22 3M	FY23 3M
Profit before income taxes	1.3	3.9	3.7
Depreciation	2.5	2.9	3.0
Others	0.7	-6.6	-2.6
Net cash provided by (used in) operating activities	4.7	0.2	4.1
Purchase of property, plant and equipment	-1.6	-3.0	-3.0
Others	-0.2	-1.2	-0.8
Net cash provided by (used in) investing activities	-1.8	-4.3	-3.9
Net increase (decrease) in short- and long-term borrowings	-4.0	7.9	-1.3
Others	-1.8	-1.4	-2.2
Net cash provided by (used in) financing activities	-5.9	6.5	-3.6
Effect of exchange rate change on cash and cash equivalents etc.	0.0	1.6	1.1
Cash and cash equivalents	29.2	34.8	34.0
Free cash flow	2.8	-4.0	0.2

### KPIs of SMILE145 (8th Mid-Term Management Plan)



	1Q	2Q	3Q	4Q	Total
FY23	43.7%				
FY22	42.2%	43.4%	45.0%	40.9%	42.9%

	FY	22	FY23	FY23
	3M	Total	3M	Target
Cons. Total	42.2%	42.9%	43.7%	43.9%

Or 70 by deginerit (y/y)	<b>-</b>
Emotional Value Solutions Business (EVS)	+2.9pt
Devices Solutions Business (DS)	-4.7pt
Systems Solutions Business (SS)	+1.4pt

GP% by Segment (v/v)

SMILE 145

Sustainability & Backcasting



## 2. Financial Forecast for FY2023

## Summary of Financial Forecast for FY2023

	Full Year					
	FY22 Actual	FY23 Forecast (Aug. 8)	Variance vs. FY22			
Net sales	260.5	268.0	+7.4			
Operating profit	11.2	12.0	+0.7			
%	4.3%	4.5%	+0.2pt			
Ordinary profit	11.1	12.0	+0.8			
%	4.3%	4.5%	+0.2pt			
Profit attributable to owners of parent	5.0	8.0	+2.9			
%	1.9%	3.0%	+1.1pt			

2Q-4Q (9 months)								
FY22 Actual	FY23 Forecast (Aug. 8)	Variance vs. FY22						
198.4	205.0	+6.6						
8.1	9.1	+1.0						
4.1%	4.5%	+0.4pt						
7.1	8.2	+1.1						
3.6%	4.0%	+0.4pt						
3.3	5.5	+2.2						
1.7%	2.7%	+1.1pt						

<sup>\*</sup>Exchange rates for the forecast Q2-Q4: JPY 135 / USD 1.00, JPY 145 / EUR 1.00

<sup>\*</sup>No changes in the forecast for FY2023 from that released on May 9, 2023



			Net sales					Operating profit				
		FY2022	FY2023 I	orecast	Variance	Variance		FY2022	FY2023 Forecast		Variance	Variance
		Actual	Previous (May. 9)	Current (Aug. 8)	EV2022 Provious	Actual	Previous (May. 9)	Current (Aug. 8)	vs. FY2022	vs. Previous		
Emotional	Watches	144.2	147.0	148.5	+4.2	+1.5		11.1	12.0	12.7	+1.5	+0.7
Value	Others · adj.	26.5	28.0	28.5	+1.9	+0.5		0.4	1.0	1.3	+0.8	+0.3
Solutions	Sub Total	170.7	175.0	177.0	+6.2	+2.0		11.5	13.0	14.0	+2.4	+1.0
Devices So	lutions	64.5	65.0	63.0	-1.5	-2.0		5.0	4.8	3.6	-1.4	-1.2
Systems So	lutions	36.6	39.0	39.0	+2.3	±0.0		4.3	4.8	5.0	+0.6	+0.2
Sı	ub Total	271.9	279.0	279.0	+7.0	±0.0		21.0	22.6	22.6	+1.5	±0.0
Others		1.1	1.0	1.0	-0.1	±0.0		0.1	0.1	0.1	-0.0	±0.0
Cons. adj.		-12.5	-12.0	-12.0	+0.5	±0.0		-9.9	-10.7	-10.7	-0.7	±0.0
Cons. Total		260.5	268.0	268.0	+7.4	±0.0		11.2	12.0	12.0	+0.7	±0.0

<sup>\*</sup>Exchange rates for the forecast 2Q-4Q: JPY 135 / USD 1.00, JPY 145 / EUR 1.00



(Billions of yen)

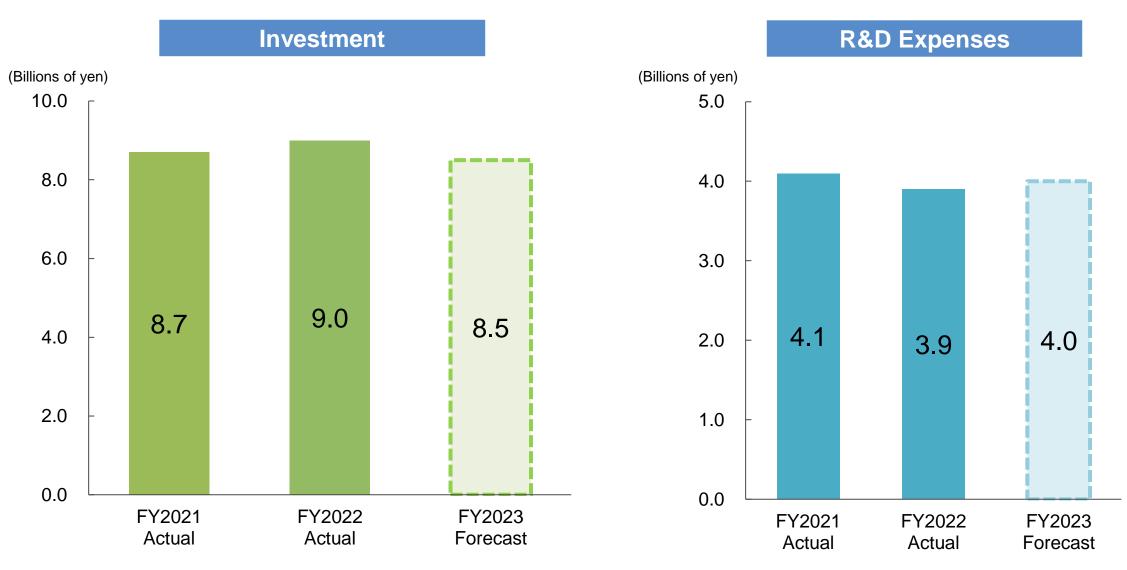
		Net sales 2Q-4Q (9 months)		
		FY2022 Actual	FY2023 Forecast (Aug. 8)	Variance vs. FY22
Emotional Value Solutions	Watches	110.2	111.9	+1.6
	Others · adj.	21.4	22.7	+1.2
	Sub Total	131.7	134.6	+2.9
Devices Solutions		47.9	49.0	+1.0
Systems Solutions		27.4	29.6	+2.1
Sub Total		207.2	213.4	+6.1
Others		0.8	0.7	-0.1
Cons. adj.		-9.6	-9.1	+0.5
Cons. Total		198.4	205.0	+6.6

2Q-4Q (9 months)					
FY2022 Actual	FY2023 Forecast (Aug. 8)	Variance vs. FY22			
8.4	9.1	+0.7			
0.7	1.3	+0.5			
9.1	10.5	+1.3			
3.2	3.4	+0.1			
3.3	3.9	+0.5			
15.8	17.8	+2.0			
0.1	0.0	-0.0			
-7.8	-8.7	-0.8			
8.1	9.1	+1.0			

**Operating profit** 

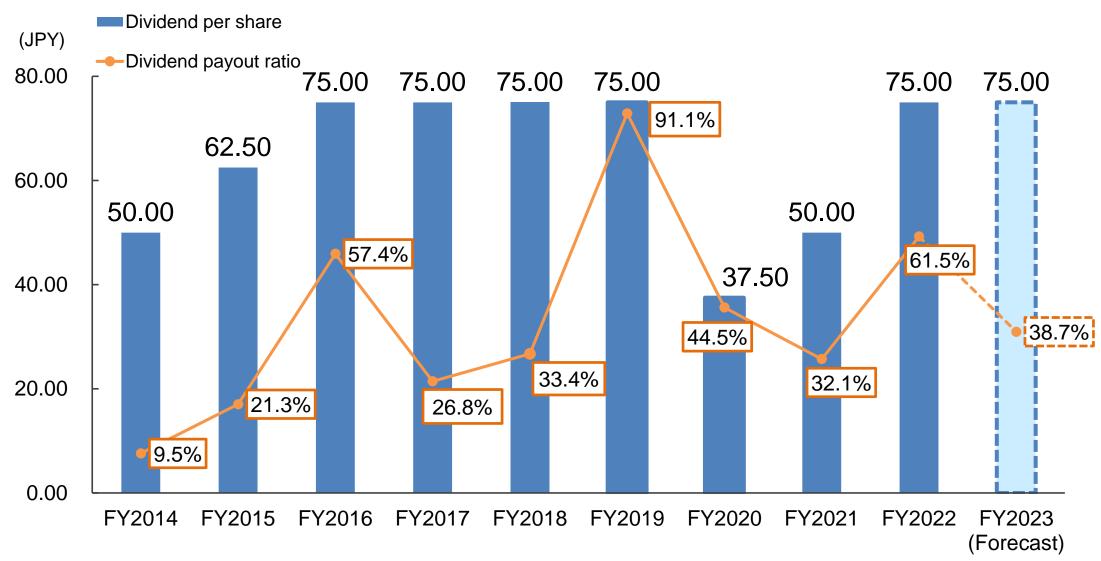
<sup>\*</sup>Exchange rates for the forecast 2Q-4Q: JPY 135 / USD 1.00, JPY 145 / EUR 1.00

### Investment / R&D Expenses



\*No changes in the forecast for FY2023 from that released on May 9, 2023.

#### Shareholder Returns

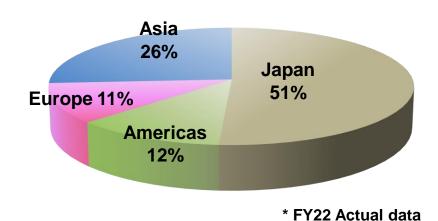


<sup>\*</sup>The Company conducted a share consolidation of every five shares of its common stock into one share as of October 1, 2017. The annual dividends above reflect the share consolidation.

#### Exchange Rate Sensitivity (Jul. 2023 - Mar. 2024)

(Millions of yen)	USD	EUR	
Exchange rate forecast	JPY 135.0	JPY 145.0	
For Net sales	c. 600	с. 90	
For Operating profit	с. 75	с. 30	

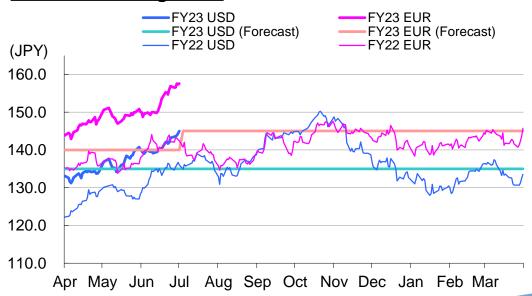
#### Sales by Area



#### FY2023

(JPY)		1Q	Forecasted rate
Average	USD	137.5	135.0
Average	EUR	149.6	145.0
Closing	USD	145.0	135.0
Date	EUR	157.6	145.0

#### **Trend of Exchange Rate**





# Reference

#### Net Sales & Operating Profit by Segment for 3M FY2023 (Apr. - Jun. 2023)

**Net Sales Operating Profit** (Composition ratio) **FY22 FY23** FY22 **FY23 Variance Variance 3M 3M 3M 3M** 33.9 36.5 +2.6 Watches 2.6 3.5 +0.8 (55%)(58%) **Emotional** 5.1 5.7 +0.6 Value Others · Adj. -0.2 -0.0 +0.2 (8%)(9%)Solutions Sub Total 3.4 39.0 42.3 +3.2 2.4 +1.0 16.5 13.9 -2.6 **Devices Solutions** 1.7 0.1 -1.6 (27%)(22%)9.1 9.3 +0.1 Systems Solutions 0.9 1.0 +0.0 (15%)(15%)Sub Total 5.1 64.7 65.5 +0.8 4.7 -0.4 0.2 0.2 +0.0 Others 0.0 0.0 -0.0 (0%)(0%)-2.8 -2.8 -0.0 Cons. Adj. -2.1 -1.9 +0.1 (-5%)(-4%)Cons. Total 62.0 62.9 +0.8 3.1 2.8 -0.2



# End

\*The forecasted results which appear in this presentation are based on the information which we have obtained as of now, and on certain assumptions deemed reasonable. As a result, actual results, etc. may differ significantly from the forecasted figures due to a wide range of factors.

\*Numbers are cut off to the unit indicated, unless otherwise specified.